

INDUSTRY ACADEMIA INITIATIVES

1.1. Initiatives related to industry interaction including industry internship / summer training/study tours/ guest lectures

The MBA department consistently facilitates industry interactions to bridge the gap between academic knowledge and real-world industry practices. Initiatives such as industry internships, summer training, study tours, and guest lectures by industry professionals are regularly organized to enhance engagement with the industry. The total number of industry interactions conducted during the assessment period is as follows.

Number of Initiatives related to Industry Interactions

Particulars	CAY (2024-25)	CAYm1 (2023-24)	CAYm2 (2022-23)
Industry Internship	185	188	177
Study Tours	03	05	02
Guest Lectures	32	27	16
Total Number of Industry Interactions	220	220	195

Course Title		Internship				
Course Code		P21MBC3014				
Credit Units		2				
Course Objectives						
The internship offers students an opportunity to acquire and apply learnings from core and elective courses in Business Management setting while working in a responsible role. Acquiring industry knowledge, career-oriented skills and getting a practical exposure are the major objectives of summer internship. Students during the internship are expected to involve in practical work under the supervision of industry guide in any chosen field in the area of their major specialisation.						
L	T	P	SW	FW	PJ	C
-	-	-	-	-	10	2
Pre – Requisites						
No						
Course learning Outcomes						
Upon completion of this course student will be able to						
1. Develop and refine knowledge and career-oriented skills in specific field of Business.						
2. Exhibit knowledge of current affairs in the chosen field of Internship						
3. Display ability to do an effective presentation at workplace standard						
Course Syllabus						Weightage
As a part of this course, students are expected to work on a real time project in any organisation under the supervision of industry mentor. The internship needs to have a well-defined task or job description, structured procedure to perform the task, and a clear measurable outcome. Students at the end of the project period need to document the details of the organisation in which he/she has executed internship, nature of work undertaken, suggestion for process improvement and learning experience in the form of report. A member of the academic staff may interact with the organizational supervisor for understanding the performance of the student during the Internship period. Students further are expected to adhere to the rules and regulations/ code of conduct of the Organization for carrying out Internship.						100%
Pedagogy for course Delivery						
Students will take up a field study and mentored throughout internship at various phases by the organisation and academic guide.						
End Semester Examination Scheme						
Theory (%)			Project (%)			
			100%			
Theory Assessment						
Continuous Assessment Score components					End Semester Examination	
Other Assessments					Class tests	40
45					15	
Course Mapping						
Course Learning Outcomes	Competency	Performance Indicators	Program Learning Outcomes	Program Educational Objectives		
CLO1	C1.2	C1.P2	PLO1	PEO1		
CLO2	C1.6	C1.P6	PLO1	PEO1		
CLO3	C4.1	C4.P1	PLO4	PEO3		
Reference Book - As needed for the Internship						
Course Design						
Dr.A.Latha						

BOS Chairman Signature

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Details of Internship training in MBA regulation

a) Industry Internship:

Recognizing the importance of industry internships in providing students with practical experience, our MBA curriculum mandates an 8-week internship between the second and third semesters during the vacation period. These internships offer students the opportunity to gain hands-on experience in real-world work settings, allowing them to apply their academic knowledge, acquire new skills, and build professional networks. Figure 7.1.1.1 outlines the details of the internship training as specified in the MBA program regulations.

Process followed for Industry Internship:

The process followed for successful and effective completion of industry internships is depicted in Figure below

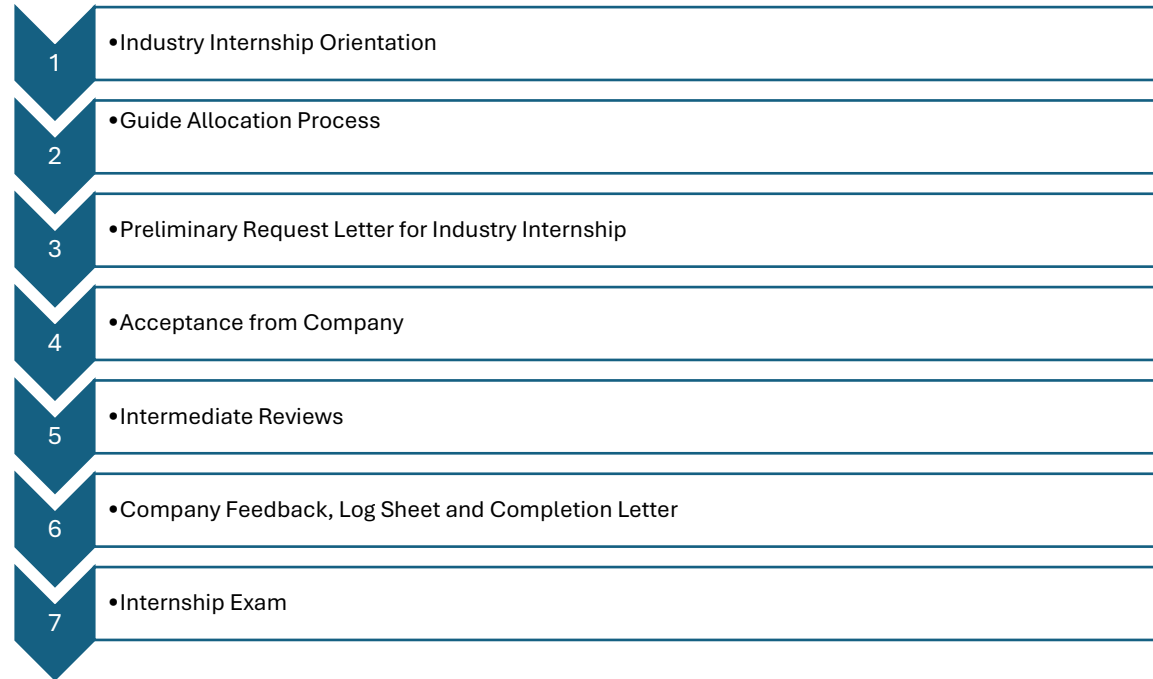


Figure 7.1.1.b Process followed for Industry Internship

The details of industry internships carried out by students during the academic year 2024-25, 2023-24, 2022-23 is given in Table 7.1.1.b, 7.1.1.c and 7.1.1.d respectively.

Details of Industry Internship/ Summer Training (CAY 2024 - 2025)

Roll No	Student Name	Area of Specialization	Organization Name
23MBA001	Aameena Afrin M	Human Resources	Bharath Electronics & Appliances
23MBA002	Abinav S	Marketing	Tafe Access- Tata Motors
23MBA003	Abinaya S	Human Resources	Abt Industries Ltd
23MBA004	Abinеш D	Human Resources	Dalmia Cement
23MBA005	Abishek Balaji K	Operations	Aquasub Engineering
23MBA006	Ajay P S	Finance	Arunkarthik Textiles Pvt Ltd
23MBA007	Ajitha S	Human Resources	Bhel, Trichy
23MBA008	Akila K	HR	Rnd Sorftech Private Limited
23MBA009	Akshaya M	Marketing	Studio Forge
23MBA010	Akshayaa P	Analytics	Itchamps Software Pvt Ltd
23MBA011	Ambika M	Human Resources	Teaniru India
23MBA012	Anitha B	Finance	Tata Tafe - Tata Motors
23MBA013	Arasu R M	Marketing	Aravind Tech Inc
23MBA014	Arivanandan A G	Finance	Srinivasan Natarajan And Co.,

23MBA015	Aruna S	Finance	Ground Floor, KLR Building, 204, Sastri Rd, Buildings, Near Delhiwala, Opp. To Coffee Day, Ram Nagar, Coimbatore, Tamil Nadu 641009
23MBA017	Asvitha J	Human Resource	Abt Industries Ltd
23MBA018	Aswin Prakash S	Finance	Tata Motors Tafe Access, Racecourse, Coimbatore.
23MBA020	Avelin J	Finance	NLC Tamil Nadu Power Limited (NTPL)
23MBA021	Azhagu Shanmathi M B	HR	Kirilal Kalidas Jewellers P Ltd
23MBA022	Babuboopathy E	Marketing	Boatload Minds
23MBA023	Bharathi C T	Marketing	Podaran Foods India Private-Limited
23MBA024	Chithambaresh T I	Data Analytics	Tech Mahindra
23MBA025	Deepak Dinakaran G	Human Resource	Diageo,
23MBA026	Deepak K R	Marketing	Mechmak CNC Pvt Ltd
23MBA027	Dev Sruthan J	Operations	Britannia Industries Limited
23MBA028	Deva S		Tata Motors
23MBA029	Dhanasri K	Finance	Suguna Industries
23MBA030	Dhanwanth T	Marketing	Realiti.io
23MBA031	Dharshini K	Marketing	Teaniru
23MBA032	Dharun Kumar C	Marketing	Hindustan Coco Cola Beverages Pvt Ltd
23MBA033	Dharunn Prakash G	Analytics	Teaniru
23MBA034	Dhiksha R	Marketing	ITC Limited
23MBA035	Dhinesh M	Discontinued	Not Applicable
23MBA036	Dinesh Keshavan R	Finance	The Calicut North Service Co-Operative Bank Ltd. No. LI37

23MBA037	Dineshkumar S	Human Resources	Piramal Finance
23MBA038	Divikshaa S	Human Resources	Diageo, Bangalore
23MBA039	Divya Shree N	Finance	Scientific Financial Services
23MBA040	Durai Aravindhan J	Discontinued	Not Applicable
23MBA041	Elankumaran R	Marketing	Rosemallow Technologies
23MBA042	Eswar M	Analytics	BEA
23MBA043	Fahmitha Begam M	Hr	Nandha Infotech
23MBA044	Gokul G V	Marketing	Reach Skyline
23MBA045	Gowtham S	Marketing	BEA
23MBA046	Gowtham S	Analytics	Maiyyam Knowledge And Careers Private Limited
23MBA047	Hari Prasath S	Marketing	Hindustan Coca-Cola Pvt Ltd.
23MBA048	Haridaran B	Finance	Srinivasan And Co
23MBA049	Harikrishnan E	Analytics	Reach Skyline
23MBA050	Harisankaran C	Finance	Equitas Small Finance Bank
23MBA051	Harish K	Finance & Operations	Cavinkare
23MBA052	Harish R	Finance & Hr	Motorola Mobility India Pvt.Ltd
23MBA053	Harith N	Marketing	Thamari Dry Fruits & Nuts
23MBA054	Harivengatesh K B	Marketing	Aparajitha Corporate Services Pvt. Ltd.
23MBA055	Hema A	HR	Roots Industries
23MBA056	Hemamalini M	Finance	Shanthi Feeds Pvt Ltd
23MBA057	Hinduja C	Marketing	Gandhigram Khadi And V.I
23MBA058	Ilakkiya S	Finance	Abt Limited
23MBA059	Infanta Steffy Rose J	Marketing	Sakthi Finance
23MBA060	Jai Ganesh S P	Marketing	BYJU'S
23MBA061	Jamuna M	HR	Victus Dyeings - Garment Division
23MBA062	Janani B	Finance	Indian Overseas Bank
23MBA063	Jay Shree T	Finance	Urban Co-Operative Bank -Pollachi
23MBA064	Jayanthar S	Human Resource	L.G.Balakrishna&Bros.Ltd

23MBA065	Jeeva A	Human Resource	Techvolt Software Pvt Ltd.
23MBA066	Jeeva M G	Marketing	Sri Balaji Plastics Leo Taps
23MBA067	Kaaviya M	Marketing	Shri Ganapathi Sources
23MBA068	Kalaranjani V	Marketing	Abt Limited
23MBA069	Kalpana G V	Finance And Business Development	Sundaram Home Finance
23MBA070	Kamakchi Kuralarasu Jk	Human Resource	Balaji Forgings
23MBA071	Karthick K	Marketing	Bull Machines
23MBA072	Karthika S	Finance	Sri Ramakrishna Hospital
23MBA073	Karthikeyan S	Marketing	Hindustan Cococola Beverages
23MBA074	Kaviya S	Marketing	Ki Gandhigram -Khadi
23MBA075	Kavya S	Finance	Motilal Oswal Financial Services Ltd
23MBA076	Keerthana Saran R S	Data Analytics	Corporater Asia Technologies
23MBA077	Kevin Bernard A	Operations	Teaniru,
23MBA078	Kiruthika S	Finance	Sakthi Finance
23MBA079	Kishore Kumar A	Data Analytics	Kambaa Incorporation
23MBA080	Kishore Kumar K	Finance	Sundaram Housing Fiance Limited
23MBA081	Krishnakumar K	Human Resource	Bharath Electronics And Appliances
23MBA082	Kunguma Sandeepan K S	Finance	NJ Wealth & Mutual Fund
23MBA083	Lakshana G	Marketing	Kambaa Incorporation
23MBA084	Lakshminarayanan N	Finance	Ugro Capital Limited
23MBA085	Logesh K	Analytics	Kambaa Incorporation
23MBA086	Logeshwaran P	Finance	Indian Overseas Bank
23MBA087	Logeshwaran V	Marketing	Hindustan Coca-Cola Beverages
23MBA088	Lokesh Malaiyandi	Operations	Oviya Enterprises

23MBA089	Madhu Mitha S R	Marketing	Karmadev
23MBA090	Madhumidha R	Finance	Coimbatore District Central Co Operative Bank Ltd
23MBA091	Madhumithaa D B	Finance	Sakthi Finance Limited
23MBA092	Manoj Krishnaa K P	Marketing	Fintech Solution
23MBA093	Manoji G	Manufacturing	Hindustan Coca Cola Beverages, Puducherry
23MBA094	Marion Kethzi J	Manufacturing	TTK Prestige
23MBA095	Muthu Kamal M	Retail	ITC Group Of Companies, Coimbatore.
23MBA096	Nandhini S	Finance	Sakthi Finance
23MBA097	Natarajan P	Manufacturing	Hindustan Coca Cola Beverages, Puducherry
23MBA098	Naveen Raj R	Retail	ITC Limited
23MBA099	Nisha Priya V	Finance	Coimbatore Central Co-Operative Bank - Head Office
23MBA100	Nishanthini P	Marketing	Tafe Access- Tata Motors
23MBA101	Nitheesh Kumar S	Logistics	Teaniru
23MBA102	Nithes Kartic S K	Human Resources	Ki Mobility Solutions Pvt Ltd
23MBA103	Nithya B	Finance	Zf Wind Power Coimbatore Private Ltd
23MBA104	Nithya Sree K	Data Analytics	Kumaraguru Institutions
23MBA105	Nivarshini R	Finance	L&T Limited
23MBA106	Nivedha J	Finance	Ashok Leyland
23MBA107	Padmaprabha S S G	Marketing	ROOTS Industries India Pvt Ltd
23MBA108	Padmavasan K N	Human Resources	Salem Steel Plant
23MBA109	Pavithra M	Analytics	Kambaa Incorporations
23MBA110	Pooja C	Finance	Hilife.Ai Pvt Ltd
23MBA111	Pooja Shree R	Hr	Sakthi Sugars Limited
23MBA113	Poorana J	Marketing	Gandhigram Khadi and Village Industries
23MBA114	Pradakshana V	Finance	Urban Cooperative Bank

23MBA115	Pragya D	Human Resources	Vimimagic
23MBA116	Pranavan R P	Operations	Mechmak Pvt Ltd
23MBA117	Prithiga N	Marketing	Hindustan Coca Cola Beverages Pvt Ltd
23MBA118	Priyadharshini V	Finance	Bharath Electronics And Appliances
23MBA119	Ragul L	Human Resources	Tata Motors
23MBA120	Ragul S	Finance	Sakthi Sugars Limited
23MBA121	Rajula L	Human Resources	Iris KPO Resourcing (I) Pvt.Ltd. Nungambakkam High Road,Chennai-34
23MBA122	Rakshana R	Data Analytics	Tech Mahindra-
23MBA123	Ramanya U S	Human Resources	Insightek Global
23MBA124	Ramprasath M	Finance And Accounts	Karaikal Port(P) Ltd, Keezhavanjore
23MBA125	Ramyadevi R S	General Management	Tanukayas Ai Solution Private Limited, Pn Palayam, Coimbatore-37
23MBA126	Ravikumar V	General Management	Tech Mahindra-
23MBA127	Reema K Sherin Wilfred	Sales	Khivraj Motors Pvt Ltd
23MBA128	Reshmi G	Retail	Shoppersstop
23MBA129	Rithanyaa G	Marketing	Skm Egg Products, Erode
23MBA130	Rithikaashree T	Marketing	Tafe Access Ltd
23MBA131	Rithish B	Finance	AR APPARELS
23MBA132	Roshan S J	Marketing	Tafe Access Ltd
23MBA133	Roshini I	HR	Tata Motors -Abt Industries
23MBA134	Roshini V S	HR And Data Analytics	Indium Software
23MBA135	Sabari A E	Marketing And HR	Mechmak CNC India Pvt Limited
23MBA136	Sanjai C	Marketing	Studio Forge
23MBA137	Sanjay S	Marketing	Think & Learn Pvt Ltd
23MBA138	Sanjay Vikram E	Finance	AR Apparels

23MBA139	Sanjeev Sundaram T	Finance	Bull Machine
23MBA140	Santhanam S	Data Analytics	Chandra Hyundai
23MBA141	Santhosh S	Data Analytics	One Data Software Solutions
23MBA142	Sasidharan T	Marketing	Tata Motors - Tafe Access
23MBA143	Sathya Shurya C	Operations	Prime Logistics
23MBA144	Seema Choudhary M	Marketing	Tata Motors - Tafe Access
23MBA145	Shankar S	Supply Chain	Coral Manufacturing Works India Pvt Ltd
23MBA146	Shobika K	Finance	Bharath Electronics & Appliances
23MBA147	Shrinithi A	Human Resource	New India Tech
23MBA148	Shriram B M	Finance	Pricol Travel Private Limited
23MBA149	Shruthi R	Analytics	Upskilled- Onedata Software Solution
23MBA150	Siva Sri Kavi K	Finance	Hdfc Asset Management Co. Ltd
23MBA151	Sivahaami V	Finance	Apollo Hospital
23MBA152	Sivanesh N D	Finance, Marketing	Sniper Systems And Solutions Pvt Ltd
23MBA153	Sivaranjani S	Finance	Address: Chennai,
23MBA154	Sivasubramaniam S	Marketing	Hindustan Coca-Cola Pvt Ltd.
23MBA155	Snowlin Ramani T	Finance	KTV Health Food Pvt Ltd
23MBA156	Sowmiya M	Human Resource	RND Softech Private Limited
23MBA157	Sowmya R	Operations	Aavin
23MBA158	Ssiyam Sundar R	Marketing	Geethik Technologies Private Limited
23MBA159	Subaiah M	Marketing	Coco-Cola
23MBA160	Subhasini S	Finance	Scientific Financial Services
23MBA161	Subiksha T	General Management	Lakshmi A Traders
23MBA162	Sujitha K	Marketing	Emerald Jewel Industry
23MBA163	Sujitha S	Finance	Purple essences
23MBA164	Suruthi V M	Finance	Indian Bank
23MBA165	Surya S	Finance	Kairali Ayurvedic Products

23MBA166	Suryamani G	Finance	Rajasowmiya Food Products
23MBA167	Suryaprakash R	Finance	Victus Dyeings
23MBA168	Susmitha V	Finance	Equitas Small Finance Bank
23MBA169	Swetha J	Finance	Rr Impex
23MBA170	Swetha Muthu M	Hr	Vimimagic
23MBA171	Tarrun M	Marketing	Coco-Cola
23MBA172	Thambirati Alias Dharani M	Finance	Tata Motors -Tafe Access Ltd
23MBA173	Thanganarayani T Y	Finance	Urban Corporative Bank
23MBA174	Thanuja S	Operations	Arete Kitchen
23MBA175	Vaishanthika P	Data Analytics	Kambaa Incorporation
23MBA176	Varsha M	Marketing	Studio Forge
23MBA177	Varsha Nithe R S	Operations	Deccan Pumps Private Limited
23MBA178	Varshini B	Human Resource	Bhakgiyam Engineering Pvt Limited
23MBA179	Varshini M	Marketing	Studio Forge
23MBA180	Vasikara R	Marketing	ITC Limited
23MBA181	Venkatraman J	Marketing	Apptecque Technoogy& Solutions
23MBA182	Vidhyabharathi P	Marketing	Upskill- One Data Software Solutions
23MBA183	Vidhyanandhini R	Human Resource	The Park Hotel
23MBA184	Vignesh D	Finance	Scientific Financial Services
23MBA185	Vikash Arumugam	Coimbatore Air Control System Pvt Ltd	Irugur, Coimbatore
23MBA186	Vimalraj K	Operations	Sweet Karam Coffee India Pvt Ltd
23MBA187	Vishvadarshini J	Data Analytics	Tech Mahindra
23MBA188	Yugesh Kumar S	Operations	Summits Hygronics
23MBA189	Vignesh J	Human Resource	Victus Dyeings
23MBA190	Vinisha R	Analytics	Vinsup Infotech Private Limited

Details of Industry Internship/ Summer Training CAYm1 (2023-24)



S.No	Roll No	Student Name	Area Of Specialization	Organization Name
1	22MBA001	Abhinandana R	Finance	Tata AIG Insurance
2	22MBA002	Abinaya V	Data Analytics	Brightchamps
3	22MBA003	Abishek K	Data Analytics	Roots India Pvt Limited
4	22MBA004	G.K.Aishwarya Shree	Human Resource	Suguna Holdings
5	22MBA005	Ajay Kumar K	Finance	Motilal Oswal
6	22MBA006	Akarshana R	Human Resource	Lakshmi Life Sciences Pvt Limited
7	22MBA007	Akhil R D	Data Analytics	Kambaa Inc
8	22MBA008	Akshayakumar S P	Finance	Prucap Consultants LLP
9	22MBA009	L Alfred Daniel Chelliah	Finance	Outlook
10	22MBA010	Amritesh G	Finance	Pricol
11	22MBA011	Anu Gayathri	Human Resource	Sevael Technologies
12	22MBA012	Anugraha	Finance	Campalin
13	22MBA013	ARAVINDHU V	Finance	ITC
14	22MBA014	Arun Praveen V S	Human Resource	Streams Software Solution
15	22MBA015	M.Arun Kumar	Finance	Cooperative Bank
16	22MBA016	Ashwanth K	Marketing	Berger Paints
17	22MBA017	Ashwin G	Human Resource	Tata AIG Insurance
18	22MBA018	Aswath Martine S	Finance	Campalin
19	22MBA019	Aswin Deepak N	Data Analytics	Kambaa Inc
20	22MBA020	Ayisvariya	Marketing	ABT
21	22MBA021	Bala Surekha P	Finance	Tirupur Cooperative urban Bank
22	22MBA022	M R Balaji	Data Analytics	Blackboard Learnings

23	22MBA023	Bhavadharani B	Human Resource	Suguna Holdings
24	22mba024	Bhuvanesh G	Marketing	Berger Paints
25	22MBA025	Bhuvaneshwari G	Human Resource	Sevael Technologies
26	22MBA026	Boomika M	Data Analytics	AES Technologies
27	22MBA027	Deepachandran.D	Finance	Sakthi Finance
28	22MBA028	Deepika S	Human Resource	Suguna Holdings
29	22MBA029	Dhanakaviya K S	Finance	GC Associates
30	22MBA030	Dhanapriya K	Data Analytics	Outlook
31	22MBA031	Dharaneesh A R	Finance	LG
32	22MBA032	Dharani Priyanga S	Marketing	ABT
33	22MBA033	DHARSHINI A	Finance	Flow Link System Pvt Ltd
34	22MBA035	DINESH E	Finance	Cooperative Bank
35	22MBA036	Dinesh Deva T	Finance	Kolkata Mahindra Life Insurance
36	22MBA037	Divya J	Human Resource	ITC Limited (Manufacturing Unit)
37	22MBA038	Ebby.J	Marketing	Asian Hockey Championship, KCT
38	22MBA039	Fahin Ahamed R	Human Resource	Surfine Tools
39	22MBA040	Gangeshwaran K T	Human Resource	Spearmark Engineering Pvt Ltd
40	22MBA041	Gayathiri	Data Analytics	Kambaa Inc
41	22MBA042	Gayathri.G	Data Analytics	Blackboard Learnings
42	22MBA043	Gayathri Manoharan	Finance	Kotak Insurance
43	22MBA044	Gayathri.S.P	Human Resource	Six Phrase Edu Tech
44	22MBA045	Geethasarani N M	Finance	Madurai Cooperative Bank
45	22MBA046	Gowthaman V A	Finance	Tata AIG Insurance
46	22MBA047	Hari Priyanka	Data Analytics	Kambaa Inc

47	22MBA048	S.Hariprasad	Marketing	ABT
48	22MBA049	Harish Raj R	Data Analytics	Hirotec India
49	22MBA050	K. Harsavardan	Finance	Bull
50	22Mba051	Ilakkiya Mv	Human Resource	Green Delight
51	22MBA052	Jayadev M	Finance	Acum Capital
52	22MBA053	Jerusha Jasmine S	Finance	Spro Smart Investment Solution
53	22MBA054	Jesmitha V	Human Resource	Happiest Minds
54	22MBA055	Joe Kennish A	Marketing	Britannia
55	22MBA056	Joy Vijay Sankar	Finance	Koso
56	22MBA057	Jyotsna.V.H	Human Resource	Tata AIG Insurance
57	22MBA058	Kabhilan S	Finance	L&T Energy Hydrocorp
58	22MBA059	Kamalesh R	Finance	Sakthi Finance
59	22MBA060	Kanjana Devi.U	Data Analytics	Berger Paints
60	22MBA061	Karthikeyan M	Marketing	Berger Paints
61	22MBA062	Karthikraja.R	Finance	Everest Finance Company
62	22MBA063	Kesavan P	Finance	Sundaram Finance
63	22MBA064	Krithiga.B	Human Resource	Boston Business Solutions
64	22MBA065	Kumaresh P	Marketing	Britannia
65	22MBA066	Kurneka	Marketing	Sabdhagiri Sago Products
66	22MBA067	Lakshmi Priya M	Finance	Auditor Office
67	22MBA068	Madhumitha D	Human Resource	Premier Spinning And Weaving Mill Pvt Ltd
68	22MBA069	Mary Shreen	Human Resource	Tata AIG Insurance
69	22MBA070	Meghna. P	Data Analytics	Berger Paints
70	22MBA071	Mithra Rajkumar	Human Resource	Bio Line

71	22MBA072	Mohamed Aariff J	Marketing	Berger Paints
72	22MBA073	Mohammed Rashik A	Data Analytics	Outlook India
73	22MBA074	MUKESH KUMAR K	Marketing	Campalin
74	22MBA075	Muthu Dhanush.T	Marketing	Berger Paints
75	22MBA076	Mysticaa Riona S	Human Resource	Roots India Pvt Limited
76	22MBA077	Nataraj M	Finance	Outlook India
77	22MBA078	Naveenraj	Marketing	Berger Paints
78	22MBA079	Naveeth Rishwan H	Finance	Outlook India
79	22MBA080	Nikhil Kumar D	Marketing	ITC Limited
80	22MBA081	Nikkitha V	Finance	Tata AIG Insurance
81	22MBA082	Niruban	Marketing	Britannia
82	22MBA083	Nithish R	Marketing	Sevael Technologies
83	22MBA084	Nithish S	Finance	Urban Cooperative Bank
84	22MBA085	Nithyaa Shree.G	Human Resource	Roots India Pvt Limited
85	22MBA086	Nivetha V	Finance	Tata AIG Insurance
86	22MBA087	Oviya.M.K	Finance	Outlook India
87	22MBA088	Parthipan P	Marketing	Britannia
88	22MBA089	Pavithra R	Finance	VVDN Technology
89	22MBA090	Pavithra Devi.B	Human Resource	Green Delight
90	22MBA091	Piriyatharisini G	Finance	Tata AIG Insurance
91	22MBA092	Pooja Nandika V.P	Finance	Emerald Jewel Industry India Limited
92	22MBA093	Poornimaa R S	Data Analytics	Berger Paints
93	22MBA094	Pragadish R	Finance	Repco Home Finance
94	22MBA095	Prajit.R	Marketing	Sri Padhma Tea Industries
95	22MBA096	Prateekshaa T	Finance	Ramco Industries
96	22MBA097	Praveenkumar C	Marketing	Green Delight
97	22MBA098	Preethi N	Finance	Mak Controls And Systems

98	22MBA099	S.K.Prithvy	Marketing	Berger Paints
99	22MBA100	Priyadharshini B	Human Resource	ZF Wind Power Coimbatore Ltd
100	22MBA101	Raaghavi D	Human Resource	Sevael Technologies
101	22mba102	Ragul G	Finance	NLC India Limited
102	22MBA103	Ragul R	Finance	Outlook India
103	22MBA104	Ragunath S	Human Resource	Sakthi Finance
104	22MBA105	Raguram S	Finance	CDCC
105	22MBA106	Rahamathullah J	Marketing	Reach Skyline
106	22MBA107	Rakhesh Niwin V G	Data Analytics	Berger Paints
107	22MBA108	Ram Kumar R	Marketing	Berger Paints
108	22MBA109	Ram Sundar CK	Finance	Tata AIG Insurance
109	22MBA110	Reha	Finance	Roots Group Of Companies
110	22MBA111	Revathi M	Finance	Rotork Controls India Limited
111	22MBA112	K.Rishi	Marketing	Skolar
112	22MBA113	Rohith R	Finance	Roots India Pvt Limited
113	22MBA114	Roshan S	Marketing	ABT
114	22MBA115	Sahana G	Finance	United India Insurance Company
115	22MBA116	Sahithya S	Finance	Ashok Leyland
116	22MBA117	Sakthi Sarathi S	Marketing	Green Delight
117	22MBA118	SANDHYA	Human Resource	Dominos
118	22MBA119	Sangam Malla B	Finance	CRI Groups
119	22MBA120	Santhiya J.K	Finance	SBI Mutual Funds
120	22MBA121	Saravanakumar R	Finance	Swathi Garments
121	22MBA122	Saravani M	Finance	Cooperative Bank
122	22MBA123	Sasthikaa K T	Human Resource	Prezantim

123	22MBA124	Senthamil Selvan S	Finance	SBI Mutual Funds
124	22MBA125	Sethu Raj S	Data Analytics	Outlook India
125	22MBA126	Sethupathi M	Data Analytics	Seshasayee Paper And Boards Ltd
126	22MBA127	Sethuraman	Finance	Outlook India
127	22MBA128	Shanmathi A R	Human Resource	Bio Line
128	22MBA129	Sharath Kumar.K.S	Finance	Acum Capital
129	22MBA130	Sharmila C	Human Resource	ABT
130	22MBA131	Shivaji M	Finance	Spearmark Engineering Pvt Ltd
131	22MBA132	Shre Prasaath B	Finance	Senthil Groups of Company
132	22MBA133	Shridharshan R	Finance	Integrated Enterprises
133	22MBA134	Shruthi Maalya.T	Finance	Campalin
134	22MBA135	Shruthi Sangamithraa T	Finance	Impetus Investments
135	22MBA136	Shubiksha.R	Finance	Seth And Associates
136	22MBA137	Siranjeevi S	Finance	Integrated
137	22MBA138	M.Siva Ragavi	Finance	Sea Princess Logistics Pvt Ltd
138	22MBA139	Snehaa K	Data Analytics	Berger Paints
139	22MBA140	M Sobidha	Finance	Nuvama Wealth And Investment
140	22MBA141	Sonika Shree B	Finance	Tata AIG Insurance
141	22MBA142	Sowndarya S	Finance	Sabaresh Water Technology And Co
142	22MBA143	Sree Gokul Ram S	Finance	Varalakshmi Starch Industries
143	22MBA144	Sreharine D	Human Resource	ABT
144	22MBA145	Sri Kumaran.V	Finance	RP Yamaha
145	22MBA146	Sri Thava Thanyaa BL	Marketing	Strabo Bags
146	22MBA147	Sriraghuram	Human Resource	Dalmia
147	22MBA148	Srivijith	Finance	SBI Mutual Funds

148	22MBA149	Subarna R	Human Resource	ABT
149	22MBA152	Surya K	Finance	Menaka Mills Pvt Ltd
150	22MBA153	Swaminathan R	Finance	ABT
151	22MBA154	Swathi R	Finance	SP Apparels
152	22MBA155	Teenuraja R	Finance	Tata AIG Insurance
153	22MBA156	Thamilavel Gangatharan S A	Data Analytics	Sevael Technologies
154	22mba157	Thanishka	Human Resource	Asian Engineering
155	22MBA158	Thanushya S	Data Analytics	Blackboard Learnings
156	22MBA159	Tharun Kumar P	Finance	Kotak Mahendra Bank
157	22MBA160	Thayanithi Dinesh E	Marketing	Britannia
158	22MBA161	Thilagalakshmi M	Finance	Cooperative Bank
159	22MBA162	Thina Thalesh	Finance	IM Gears
160	22MBA163	Udhaya Suriyan S	Finance	Vivah
161	22MBA164	Varshini A	Finance	Pricol
162	22MBA165	Varsinee R	Finance	KGISL
163	22MBA166	Varsini R B	Finance	Coimbatore City Cooperative Bank
164	22MBA167	Vedhasubbihaa T	Human Resource	Sevael Technologies
165	22MBA168	Venkateshwaran S	Marketing	Berger Paints
166	22MBA169	Vidhya Bharathi S N	Finance	Sevael Technologies
167	22MBA170	Vignesh S	Finance	CIA
168	22MBA171	Vijay A S	Human Resource	Aravind Textile Mills
169	22MBA172	Vikram S	Finance	MPPL
170	22MBA173	Vikram S	Marketing	MG
171	22MBA174	Vinothini B	Finance	Green Delight
172	22MBA175	Vishnnu Prakash K	Marketing	Berger Paints
173	22MBA176	K. Yukesh	Data Analytics	Blackboard Learnings

174	22MBA177	Darshan R	Finance	Strabo Bags And Accessories LLP
175	22MBA178	Dineshkumar K	Marketing	KCIRI
176	22MBA179	Goutham T	Human Resource	Kumaraguru Institutions
177	22MBA180	Iniya M C	Human Resource	Roots India Pvt Limited
178	22MBA181	Keerthana B	Finance	Sai Amriya Cotton Mills
179	22MBA182	Nithyakumari	Human Resource	SEA - KCTBS
180	22MBA183	Pavithra G B	Finance	Sundram Fasteners Limited
181	22MBA184	A . Rafael Rita	Human Resource	Bosch Electrical Drives India
182	22MBA185	RAMYA R	Finance	IOB Bank
183	22MBA186	SANJHANA A	Finance	EKKI Pumps
184	22MBA187	Sheefa Sheerin	Human Resource	Larsen And Toubro
187	22MBA190	Vivekanandha.K	Human Resource	Green Delight
188	22MBA191	Boomika P	Marketing	Karmikh Clothing

Details of Industry Internship/ Summer Training CAYm2 (2022-23)

Sl No	Roll. No	Name of the student	Major Specialization	Name of the Organisation
1.	21MBA001	Aakashini. S	Finance	E clouds
2.	21MBA002	Aarthi G	HR	Surfine,
3.	21MBA003	ABARNA K	Finance	Anaamalais Agency private limited,
4.	21MBA004	Abinaya k	HR	Tekarch Technology PVT LTD
5.	21MBA005	Abirami S	Finance	The Erode District Central Cooperative Bank
6.	21MBA006	Abishek. R	HR	ABT Maruti Suzuki(NEXA
7.	21MBA007	Abishekh M	Finance	co-operative bank

8.	21MBA008	Adhavan T G R	Finance	ABT Limited
9.	21MBA009	Agalya J	Finance	C.R.I Pumps Private Limited,
10.	21MBA010	Aishwarya devi	Marketing	Kumaraguru college of technology,
11.	21MBA011	Anbhezhil A.S	Finance	Plutus Business Advisory
12.	21MBA012	Angelin J S	HR	Kumaraguru college of technology,
13.	21MBA013	Anitha R	Finance	Reliance securities ltd
14.	21MBA014	Anusuya	Finance	RVSE Associates.
15.	21MBA015	Aravindh Surya. M	HR	Sushrushah Medicare Centre (p) Ltd
16.	21MBA016	Ashik Richard J	Finance	E clouds
17.	21MBA017	Ashley R Kenneth	Marketing	FORGE FORWARD,
18.	21MBA018	Ashwathy P Sathyan	Marketing	Boostability private limited,
19.	21MBA019	Aswath M	Marketing	Sparkgroupsindia,
20.	21MBA020	Bakkialakshmi B	Finance	Trigger Apparels Limited,
21.	21mba021	Balachander S	Analytics	Data Weiser.
22.	21MBA022	Benin B Oliver	Analytics	Tiger Analytics,
23.	21MBA023	Berlin Eby E C	HR	Eucto Corporation
24.	21MBA024	Bhuvaneshwari V	HR	Naga limited foods
25.	21MBA025	Ciddharth S	Finance	The Coimbatore City Cooperative Bank
26.	21MBA026	DANUSYA G	Marketing	Bharath electronics and appliances,
27.	21MBA027	Darshan.S.P	Finance	Gloshping Logistics And Private Limited
28.	21MBA028	Deena Shalini S	Finance	Indian Overseas Bank Kanchipuram-Main
29.	21MBA029	Dhanush. V	Marketing	Shanthi Gears Limited
30.	21MBA030	Dharshini R	Finance	Material Management Complex, NLCIL,
31.	21MBA031	Dharshini P S	HR	Caresoft Global Private limited
32.	21MBA032	Dhayaananth S	Operations	Roots Industries India Limited
33.	21MBA033	Dheeraj Shan P	Finance	India post payment bank,
34.	21MBA034	Dhikshana R	Finance	E clouds
35.	21MBA035	Dhilip S	Analytics	NUTZ WEB DEVELOPMENT,

36.	21MBA036	Dilip Kumar	Marketing	S.M FASHION WEAR
37.	21MBA037	DINAKARAN M	Analytics	Surfine Tools, 72/2.
38.	21MBA038	Dinesh Kumar.M	HR	Shakthi Murugan Textiles,
39.	21MBA039	Dineshbabu T	Marketing	Malabar Cements Limited,
40.	21MBA040	Dineshkumar A	Finance	Sakthi finance,
41.	21MBA041	DURAI KANNAN D	Finance	SBI Life Insurance Company Ltd,
42.	21MBA042	Dwarakesh R	Finance	Annamalai Capital Services Pvt. Ltd,
43.	21MBA043	Gokul Kannan	Marketing	Merino Fabrics,
44.	21MBA044	Gokul p	HR	RSM Garments,
45.	21MBA045	S GOKULRAJ	Marketing	Pricol Ltd.
46.	21MBA046	Gowtham Balaji	HR	Bimetal Bearings Ltd
47.	21MBA047	Gowtham S	Operations	KTK Transport Equipment India Pvt Ltd,
48.	21MBA048	Guhan Balaje T	Finance	Nasiyanur Cooperative Bank
49.	21MBA049	Guru Prasanth N	HR	Sri Murugan Equipment's,
50.	21MBA050	Guruvignesh M	Operations	Cargocare Logistics,
51.	21MBA051	Hariharan V	Marketing	UNITEA
52.	21MBA052	K S HARIHARRAN	Finance	INDIA NIPPON ELECTRICALS LIMITED.
53.	21MBA053	HARI KRISHNA P	Marketing	Dhya Innovations
54.	21MBA054	Harish B	Finance	Asian paints Ltd,
55.	21MBA055	Harrishnandhan P	Finance	Kotak Mahindra Bank Pvt Ltd,
56.	21MBA056	Harshan R	Analytics	Vedha technologies
57.	21MBA057	Indumathi S	Finance	Tudiyalur co-operative agricultural services limited,
58.	21MBA059	Jagan A K	Marketing	Aaditya Aswin Paper Mills Pvt.Ltd
59.	21MBA060	JAYA BHARATHI K	Analytics	Data Weiser.
60.	21MBA061	P.jayadurga	HR	SRI pvt.ltd,Arasu
61.	21MBA062	Jeyaram R	Operations	Shree Shakthi Hardwares,
62.	21MBA063	Kamalesh S	HR	HR Department, Kumaraguru Institutions, Saravanampatti.

63.	21MBA064	Karissma B	Operations	ATS-ELGI,
64.	21MBA065	M M Karthi	HR	5K Car Care,
65.	21MBA066	Karthiek Ravi Kumar	Finance	Government arts College Road,
66.	21MBA067	Karthikeyan VS	HR	Merino fabrics and textile
67.	21MBA068	Kashini D	HR	Suguna Holdings Pvt. Ltd
68.	21MBA069	Kavin S	Finance	co-operative agricultural service limited
69.	21MBA070	Kowshik S	Marketing	testAlng Solutions Pvt.Ltd,
70.	21MBA071	Lakshan S	Operations	PSG Multi - Speciality Hospitals,
71.	21MBA072	Logesh Prabu V	HR	Quantum confectionery,
72.	21mba073	Logeswaran S	Operations	Surfine,
73.	21MBA074	Lokeshwaran S	Operations	Nila Export,
74.	21MBA075	Makila SV	HR	Jubilant Food Works (DOMINOS) ,
75.	21MBA076	Manoj G	Finance	Annamalai Capital Services
76.	21MBA077	Manoj M	HR	Vivanta by Taj, Coimbatore
77.	21MBA078	Manojbabu B	Operations	Aavin
78.	21MBA079	Maxina jene. L	HR	Tekarch Technology PVT LTD ,
79.	21MBA080	Mirudhula. N	Marketing	C.R.I Corporate
80.	21MBA081	Mohan kumar	Marketing	Choolaimedu
81.	21MBA082	Mohana devi K	HR	Tekarch Technology PVT LTD
82.	21MBA083	Mohanapriya M	Marketing	Forge Accelerator, KCT tech park,
83.	21MBA084	Mrithika M	HR	Schneider Electric India Pvt ltd
84.	21MBA085	Muhamed Noorul Ameen M.R	Marketing	Flowserve Corporation,
85.	21MBA086	Mukesh	Finance	JJ pumps pvt ltd
86.	21MBA087	Nalin M	Marketing	Nadhani Motors, Mettupalayam.
87.	21MBA088	Nancy Merlin R	Finance	sakthi finance
88.	21MBA089	Nandhini SR	Analytics	Ruby food products

89.	21MBA090	Nanthitha Nayaki R	Finance	Ardhas Technology India Private Limited
90.	21MBA091	Navarithanya N	Operations	Sri Hari Creations
91.	21MBA092	Neelakantan Salvady	Finance	FORGE FORWARD,
92.	21mba094	Nishaanth LP	HR	Dynamic overseas incorporation,
93.	21MBA095	Nivashni m	Finance	Federal Bank
94.	21MBA096	Nivetha. M	Finance	ABT Maruti,
95.	21MBA097	Nivitha.v	Finance	Insurance Expert
96.	21MBA098	Niviya Harshiini S	Analytics	Outlook Publishing India Pvt Ltd
97.	21MBA099	Poojavigni.S.S	HR	Tekarch Technology Pvt Ltd
98.	21MBA100	Pradeep Mekalan M	Operations	Broekman Logistics India Private Limited
99.	21MBA101	Prasannakumar T	Marketing	Hakuna Matata Solutions Private Limited
100.	21MBA102	Preethi G	Finance	Trigger Apparels Limited
101.	21MBA104	Priyadharshini	Finance	Primary agricultural credit
102.	21MBA105	Ragavendra Prabhu Raja KV	Finance	Coimbatore District Central CO-operative Bank
103.	21MBA106	Raghul S	Marketing	KENT RO SYSTEMS LTD
104.	21MBA107	Rahul AC	Marketing	Surfine
105.	21MBA108	Rajesh Kumar. S	Finance	The Coimbatore City Cooperative Bank
106.	21MBA109	Rajkumar Narayanan M	Analytics	Data Weiser.
107.	21MBA110	Raksha N	Finance	RISCO India Pvt. Ltd
108.	21MBA111	Ram Balaji ka	Operations	JBA METAL COMPANY
109.	21MBA112	Ram Prabhu P	Finance	sProSMART Investment Solutions
110.	21MBA113	Ramakrishna TB	Marketing	SAFE WHEELS GROUPS
111.	21MBA114	Ramaprasath s	HR	Tekarch Technology Pvt Ltd
112.	21MBA115	Ramya E	Operations	precision tapes and sealants
113.	21MBA116	Ramya V	HR	Kumaraguru Educational Guidance Centre,

114.	21MBA117	Ranjani S	HR	Techarch technology
115.	21MBA118	RAVI Krishnan s	Marketing	Trigger Apparels Limited
116.	21MBA119	Reshap G	Finance	INDIAN BANK
117.	21MBA120	Robin Jebaraj S	Finance	Annamalai Capital Services Pvt. Ltd.,
118.	21MBA121	Roshini s u	Operations	Salem Steel Plant, Salem-636013
119.	21MBA122	Saju J	Marketing	Topstarfoods
120.	21MBA123	Samhana.S.A	Finance	E clouds,
121.	21MBA124	Sandhya P	HR	Tekarch Technology Pvt Ltd
122.	21MBA125	Sanjith S	Marketing	Nadhanii Motors,
123.	21MBA126	Sankeetha K	Marketing	Ahill Apparel Exports Pvt Ltd
124.	21MBA127	Santhiya K	HR	Sri Valli Spinning Mills
125.	21MBA128	Santhosh Kumar V M	Analytics	Surfine Tools
126.	21MBA129	SANTHOSHKUMA R S	Analytics	Net Tel Solutions
127.	21MBA130	Saranya m	HR	Hakuna Matata Solution Pvt Ltd
128.	21MBA131	Sasi Kumar A	Analytics	Kumaraguru College of Technology
129.	21MBA132	Sathish Aadhithya	Marketing	Moza Hunt Private Limited
130.	21MBA133	Sathish Kumar Maniraj	HR	Kumaraguru College of Liberal arts and science,
131.	21mba134	Sathyan s	Marketing	J.B.A METALA COMPANY PVT.LD
132.	21MBA135	Shankari S	HR	Shanthi Gears Limited
133.	21MBA136	Shivani R	Marketing	BigBang Creation
134.	21MBA137	Shiyam Nithya Kumar V	Finance	BHARAT HEAVY ELECTRICALS LIMITED
135.	21MBA138	Shobika K	Analytics	Data Weiser.
136.	21MBA139	Shree Pathy Ayyappan V	HR	L & T Valves,
137.	21MBA140	Shruti R	HR	Tekarch Technology Pvt Ltd
138.	21MBA141	K Shyam Sundar	Operations	Bharat Heavy Electricals Limited

139.	21MBA142	Sneha M	HR	kumaraguru college of liberal arts and science
140.	21MBA143	Sneha S	Analytics	Chakkra Coal India Pvt Ltd ,
141.	21MBA144	Sonthosheini S	Finance	Bhadani & Co,R.S Puram, Coimbatore
142.	21MBA145	Sophia B	HR	Rabwin Industries private limited,
143.	21MBA146	Soundarya k	HR	FORGE FORWARD,
144.	21MBA147	Soundarya Parvathy	HR	Kumaraguru College of Technology,
145.	21MBA148	Soundhar M	Finance	Reliance securities ltd,
146.	21MBA149	Sowmya A T	Finance	Best Cast IT Limited,
147.	21MBA150	Sreevatshan. V	Finance	G. Ramasamy & Co,
148.	21MBA151	srijitha S	HR	STAAR CREATIONS,
149.	21MBA152	Sriram	Marketing	Spark group of company
150.	21MBA153	Sriram Venkatesh R	Finance	Sri Saradhambika Spintex (p) ltd
151.	21MBA154	Srivani S	Finance	Finconver private limited,
152.	21MBA155	Subhashri S	Finance	RVSE Associates
153.	21MBA156	Sudarshan	Marketing	FORGE FORWARD,
154.	21MBA157	Sudharshanan R	Marketing	Aaral Exports
155.	21MBA158	Sudhish R	Finance	The Residency Towers
156.	21MBA159	Suganthajothi B	Finance	RVSE Associates
157.	21MBA160	Sujith S	Operations	Roots Industries India Limited
158.	21MBA161	Sukasri S R	Marketing	UNITEA
159.	21MBA162	Sundar k	Marketing	Chakkra Coal India Pvt Ltd
160.	21MBA163	SUSINDRAN K	Marketing	Spark group of company
161.	21MBA164	Suvetha R	Operations	Surfine
162.	21MBA165	Suwetha K	HR	PSG Hospital.
163.	21MBA166	Swathi G	HR	Kumaraguru College of Liberal arts and science
164.	21MBA167	Swathi R	HR	Suguna foods pvt ltd
165.	21MBA168	Thenal kl	Finance	Universal Tyres
166.	21MBA169	Tobi M Mathew	Analytics	iNeuron intelligence Pvt

167.	21MBA170	Tom C A	Finance	ABT Maruti
168.	21MBA171	Vaisnavi DN	HR	HR Department, Kumaraguru Institutions.
169.	21MBA172	Varunkarthik M	HR	AideWiser Sol Tek
170.	21MBA173	Vedhapriya P	HR	PIONEER STEELS
171.	21MBA174	Venkada Subramaniam M	Marketing	Moza Hunt Private Limited
172.	21MBA175	Vignesh S	Finance	Tudiyalur co-operative agricultural services limited,
173.	21MBA176	Vijay Venkatesan	Operations	My Captain
174.	21MBA177	Vijayadeepa P	Finance	PIONEER STEELS
175.	21MBA178	Vikasini S	HR	Tekarch Technology Pvt Ltd
176.	21MBA179	Viswak K S	Marketing	ABT Maruti
177.	21MBA180	Vivek S	Marketing	Aaditya Aswin Paper Mills

MOU's Signed:

MOU's Signed: CAY (2024-25)

S.No	Date	Organization	Programme	Duration
1	04-04-2024	ZOHO Corporation Private Limited	Training to use customized ERP applications through ZOHO Educonnect Program	1 Year
2	19-12-2024	iamneo	Placement Practice	6 Months
3	05-08-2025	Zerodha	Coverage of few modules by Zerodha	

b) Guest Lectures:



The KCTBS focuses on helping students understand the practical aspects, challenges, and trends in business by inviting industry experts from diverse fields with substantial experience. This approach allows students to stay updated on the latest developments in their respective industries.

Guest Lectures: CAY (2024-25)

S.No	Date	Title of the Guest Lecture	Resource person details	Number of Participants
1	01-10-2024	Introduction to Capstone Simulation	Aparna Chandran, Key Account Manager, Customer Success, CESIM, India	189
2	09-10-2024	Guest Lecture on Price it Right	Ms. Lovelin Johnson, Ex Vice President, Chase Payment Tech, Alberta, Canada	189
3	09-10-2024	Social Immersion - Uncovering the Roots addressing societal Challenges	Ms.Shobana Kumar, Founder, Small Differences, Coimbatore	185
4	03-10-2024	COIL Project Collaboration - E-Waste Collection: Motivation and Incentive	Prof. Hubertus Weyer, WIESBADEL Business School, Germany	20
5	25-09-2024	AI in Google Ads	Ayishvariaya Elango, Senior Associate Programmatic Advertising, Annlect, Coimbatore	60
6	21-11-2024	Impact of Lean Practices in TQM	Mr.Vallinayagam, CII Institute of Logistics	23
7	04-12-2024	Strategic Thinking in Turbulent Times: Adapting and Thriving	Mr Gowtham Loganathan Sky-High Academy, Syndicate Space, Nilgiri Biosphere National Park, Nan Sei Foundation	161

8	09-12-2024	Best Practices in Resource Management	Mr. Saravanan S, Project Manager Ramco Industrial and Technology Services Ltd, Chennai	56
9	30-11-2024	Strategising DEI in Corporate Space- DEI TALK SERIES	Ms. Gayathri SP BOSCH	
10	13-12-2024	Vision to Victory : Strategic Implementation in Action	Mr. Saravanan S, Project Manager Ramco Industrial and Technology Services Ltd, Chennai	26
11	21-12-2024	Corporate Expectations in VUCA World	Mr.S.Gowtham Analyst, Category Specialization, BEROE Inc.	200
12	23-12-2024	Key Takeaways for Aspiring Project Manager	Mrs. Abinaya Rajendran BOSCH	20
13	19-12-2024	Optimizing Resources for Effective Project Delivery Insights from Industry Experts	Mr. G. Lakshmi Sekhar, Regional Director, Infocareer Pvt Ltd, Chennai	24
14	25-01-2025	India-US trade opportunities	Mrs.Sindhu Bharathi, Manager, Advisory Services at PwC India	150
15	19-02-2025	Dynamic Product Design in Industry 4.0	Ms.Sharanya G.Nair, CMF Head, Bajaj Auto	30
16	17-02-2025	Market Dynamics in the B2B context	Mr. M Balaji, Head - Marketing Operations, Janatics Pneumatics	55

17	24-02-2025	Request to Payment Mastering Purchase Process	Sri K S Venkitasubramanian, Chief Financial Officer - RAF, COO - Sakthi Finance	55
18	25-03-2025	Legal Framework of Digital Transactions Navigating the Negotiable Instruments Act & Payment and Settlement Systems Act	Mr Ramanathan RP, Advocate/Legal Consultant, IP Meta Yage Consulting Bangalore	185
19	28/29-04-2025	Blueprint for the Future: Mastering Human Capital Planning & The Compliance Compass: Navigating Corporate Accountability	Mr. Ranjit Naidu Koppula, Managing Director, Raj Consultancy, Rajahmundry	17
20	28-04-2025	"ALM Made Simple: A Workshop for Smarter Banking"	Mr. Ashok Bhojan, Credit Officer – MSME Credit, Canara Bank	95
21	05-09-2025	Corporate Banking Insights: Navigating Bank Guarantees, Letter of Credit, and Working Capital Estimation	Mr. Mohan Rangan , Senior Manager (Faculty) , Baroda Academy, Hyderabad	95
22	14-03-2025	Fundamental and Technical Analysis	Mr. Gowtham, Co-Founder, Fincurious	97
23	16-12-2024	Sustainable development	Dr.Nalini rajesh , Lead Auditor	70
24	12-05-2025	CSR	Uma venkataraman , Dotsolved / CSR officer	70
25	19-12-2024	Sustainability in life career and career Development	Mr. Arun prasath , Vice president Citi bank	70

26	15-11-2024	SQL hands on	Simplilearn team	30
27	20-11-2024	No sql Hands on	Dhinesh kumar, Accent - Technologist	30
28	15-02-2025	Machine learning seminar /workshop	Mr. Vairam selvam, Solution architect Accenture bangalore	47
29	21-03-2025	Generative AI	Bharani kumar & team, 360 digit MG bangalore	47
30	05-01-2025	Power BI - Hands on training	Dr. Puneeth kumar , Consultant / Technologist AI university	216
31	19-02-2025	Innovative Consumer Products	Mr. Mohammed Abdullah S M, Founder, Eden Noni, Mettupalayam, Cbe	45
32	26-02-2025	Key Account Management	Mr Santhosh Kumar Rajeevan, Quadrasystems. net P Ltd, Cochin	45

Guest Lectures: CAYm1 (2023-24)

S.No	Date	Title Of Guest Lecture	Resource Person Detail	No. of Participants
1	20-11-23	Driving Change Through Sustainable Development Goals: A Strategic Imperative for Future Business Leaders	Saravanan Chandrasekar, KCT Institution	130



2	08-12-23	B2b Marketing: Insights from Core Industrial Sector	Mr Aneesh Kumar C, Regional Manager – South, Ats Elgi Limited, Coimbatore	150
3	01-12-23	Business Opportunities in Defence Sector	Rear Admiral (Retd) V. Mohandoss, Director, Defence Programs, KCIRI, KCT	180
4	20-12-2023	Inventory Management in Agriculture Sector	Kirthika A; Managing Director, Bioblooms Agro India Pvt Ltd, Coimbatore	22
5	02-11-23	Enriching Customer Experience Through New Age Technology	Mr. Anbuselvan G, Domain Leader - Innovation & Strategy, Demandbase Datalabs, Hyderabad	37
6	22-11-23	Data Analytics in Tableau	Mr. Vadivel Venkatesan, Analytics Specialist Lead, Accenture, Chennai	64
7	27-12-2023	Cost & Staffing Levels in Project Management	Mr. Saravanan S; Project Manager, Ramco Industrial and Technology Services Limited, Chennai.	30
8	28-12-2023	From 'Farm' To 'Fork'	Mr. P.S.Venkatasubramanian, Food Safety Auditor (Independent), Murugappa Group	82
9	29-12-2023	Beyond The Books: Applying Project Management in The Real World	Mr. Rajesh Narayanan, Director, Software Development, NTT Data (Fortune 100 Company) Boston, USA.	27
10	23-01-2024	Turnaround Strategy for Fibre Business	Mr. D.M. Ezhil Buddhan, Chief General Manager (Broadband Networks), BSNL, Bangalore	174

11	09-02-2024	Strategy Formulation and Implementation	Mr. Jayesh Shah, CEO, Svatantra Micro Housing Finance Corporation Ltd, Mumbai	88
12	06-03-2024 & 08-03-2024	Introduction To Project Management Capstone Simulation	Mr. Rohan Jugran, Head-Customer Success, CESIM India	31
13	01-04-2024	Data Visualization	Mr. Punneeth Kumar, Universal Ai University	180
14	02-06-2024	Managing Franchise Business	Mr. Nidhin Babu Founder, E.R.B & Sons Franchisee, Coldbay, Coimbatore.	140
15	14-03-2024	Workshop On Research Methodology	Mr. Punneeth Kumar, Universal Ai University	60
16	04-04-2024	Unveiling Successful Negotiation, Pricing Tactics, And Modern Cost Estimation in The Current Industrial Environment-Supply Chain Management.	Mr. Satheesh R Deputy Manager of Sourcing and Vendor Development" Marzoli textile machineries manufacturers, Headquartered in Italy.	60
17	03-05-2024	Digital transformation Introduction to business analytics	Mr. Gokul Ganesan, ELGI Equipments	52
18	14-03-2024	A Workshop on Parametric and Non Parametric tests using Excel	Mr .Punneth kumar, Universal Ai university	62
19	22-05-2024	Introduction to business analytics	Mr.M.Balaji, ERP Functional consultant Dot solved India Pvt ltd	52
20	23-05-2025	Data analysis	Kamalesh selvaraj Research analyst, Beroa tech ltd	62

21	05-06-2024	Essential Skills for Aspiring Project Managers: A Comprehensive Guide	Mr. Saravanan, Project Manager, Ramco Industrial & Service Ltd., Chennai	31
22	16-05-2024	Risk Management in Projects	Mr. Senthilvel J, PMP Head – Technical, mySkills Academy, Coimbatore.	27
23	17-05-2024	Application of Quality Management to Project Management	Dr. Vasu R, BRAKES India Centre of Technical Excellence & Corporate Management Representative QHSE Systems.	189
24	29-09-2023	Logistics and Marketing Synergy : Elevating from Perishable Product Delivery	Shri. Seshadri Mukundan, GRNTEC Packaging and Storage Solutions P Ltd., Chennai	189
25	15-12-2023	Applications of Costing in Manufacturing Sector	Mr.Aravind Thangam, CA, Paul and Paul Associates	69
26	21-12-2023	Financial Statement Analysis	Mr.Karthikeyan. H, Assistant Vice President, HDFC Bank, Coimbatore	120
27	04-04-2024	Introduction to Project Scheduling	Mr.Kenny Arnold, Structural Solutions Incorporated	20

Guest Lectures: CAYm2 (2022-23)

S.No	Date	Title Of Guest Lecture	Resource Person Detail	No. of Participants
1	13-12-2022	Guest Lecture on 'Evaluation of Corporate Strategy'	Mr. Raja Selvam, Asst. Director – Strategy & Transactions, Ernst & Young Global Business Services India LLP	77
2	14-12-2022	Guest Lecture on 'Selling to Invisible Consumers'	Mr. Narendran Subramaniam, Manager & Academic Head, Aakash Educational Services Ltd, Coimbatore	32
3	16-11-2022	Guest Lecture on 'Marketing KPI s to track Business Growth'	Ms. Kiruthiga E, Aagaram Foods, Erode	21
4	29-12-2022	Guest Lecture- on Challenges in Entrepreneurial ventures	Mr. Shyam Prasad, CEO, Veg Route	212
5	30-12-2022	Guest Lecture - "Luxury Branding"	Mr. Aravind Manoharan, Marketing Manager, Audi Chennai	212
6	20-09-2022	Guest Lecture- Emerging Trends in HR and Expectations from Campus	Mr. Murali Krishnan B, HR Business Partner, FORD	120
7	29-11-2022	Guest lecture on Sustainability Development & ESG	Ms. Ana Cristina Campos Marques from Erasmus University, Rotterdam, The Netherlands.	120

8	28-09-2022	Workshop on Data base Normalization	Dr. Rajan Krupa	80
9	14-12-2022	MS Project - Application and Benefits	J. Senthilvel, GM, CADD Centre, Coimbatore	55
10	14-11-2022	Life of a Project Manager	Mr. Sankar Ganesh, Retail Delivery Leader, TCS, UK	21
11	19-04-2023	India's Presidentship of G20 nations- It's Trade Policy- Past , Present and Future	Dr Badri Narayanan Gopalakrishnan, Fellow- NITI Aayog, Former Head - Trade and Commerce (Resides in USA)	152
12	24.04.2023	Credit Appraisal- Know more about CIBIL SCORE	Mr.Varun S, Branch Manager Designate at HOME FIRST FINANCE COMPANY (HFFC)	95
13	11-05-2023	Asset Liability Management in Commercial Banks	Mr. Lakshmanan, Former Bank Manager, Canara Bank	65
14	23-02-23	The Midas Touch	Mr. Mahendran Vellingiri	20
15	26.05.2023	Data Pre-Processing -The cornerstone of Analytics and Machine Learning	Ms. Sangavi Loganathan , Data Science Consultant , Fractal Analytics	53
16	20-04-23	Guest Lecture on 'Life of a Sales Manager'	Mr. S. Thiyagu, Area Sales Manager, Bajaj Housing Finance Limited	20

c) Study Tours/ Industrial Visits

Study tours and industrial visits in a business school serve the purpose of bridging the gap between academic learning and real-world business practices. They provide students with firsthand exposure to industry operations, management practices, and organizational cultures. These experiences help students understand how theoretical concepts are applied in practice, enhance their problem-solving and decision-making skills, and offer insights into current industry trends and challenges. Additionally, such visits foster industry-academia interaction, which is vital for building professional networks and gaining practical knowledge that complements classroom learning.



Study Tours/ Industrial Visits CAY (2024-25), CAYm1 (2023-24), CAYm2 (2022-23)

S. No.	Program Name	No. of Participants	From	To
1	Industrial Visit to Spinning Mills	4	06-02-23	06-02-23
2	Agribusiness Innovation Industry Visit	60	30-03-23	30-03-23
3	Industry Visit to Aqua Group of Companies, Coimbatore	21	19-12-23	19-12-23
4	STP Analysis at Decathlon Coimbatore	126	20-10-23	20-10-23
5	STP Analysis at Decathlon Coimbatore	63	20-10-23	20-10-23
6	Persuading Consumer - The Ikea Way	49	28-04-2024	30-04-2024
7	Industrial Visit to Ashok Leyland, Hosur	26	29-11-2024	12-01-2024
8	Industrial visit to Sesha sayee papers and boards, Erode	30	27-02-2025	27-02-2025
9	Industry Visit to Roots Industries Private Limited, Thoppampatti, Coimbatore	40	17-04-2025	17-04-2025
10	Luluhyper_Market visit	210	25-12-2024	25-12-2025

Participation of Industry professionals in curriculum development, projects, assignments as examiners in summer projects/Industry Project

Industry professionals can greatly improve education by contributing to curriculum, projects, and assessments. Their involvement connects schools and businesses, giving students hands-on experience and practical knowledge.

Curriculum Development:

The participation of industry personnel in curriculum development is crucial for ensuring the MBA program remains relevant, applicable, and responsive to current industry needs and trends. By actively involving industry experts, practitioners, and stakeholders in the curriculum design process, valuable insights are integrated into the MBA program. This collaboration helps align educational objectives with industry expectations, incorporating real-world scenarios,

case studies, and practical experiences into the curriculum. Moreover, industry involvement supports the development of competencies, skills, and knowledge that are directly applicable to students' future careers, enhancing their employability and preparedness to contribute effectively to the workforce after graduation.

The following industry professionals have actively participated in the curriculum development process, making significant contributions to ensure the MBA curriculum is modern and practice oriented.

Details of Industry Experts involved Curriculum Development (R 2024)

(Marketing)

S. No	Name of the Industry Mentor	Designation and Organization Details	Inputs on Curriculum Development
1.	Mr. Jaggi Mohit	Deputy General Manager – Middle East and Africa, Zydus Wellness	<p>1. There is a concept of Creating Brand Compass before starting the Brand Elements</p> <p>2. Build on Digital 1st Brands - As now many Niche Brands Created for Online- Jio, Nyka and Amazon etc. (Very Relevant for Fashion Industry & Small 1st Time Entrepreneurs)</p> <p>3. Also, I suppose Kotler will be part of Marketing Management, I would like to recommend " How Brands Grow " by Byron Sharp.</p>
2.	Mr.Sankaran V	Director – Retail Banking Operations, Axis Bank, Retail Operations, Mumbai	<p>Currently the target segments are segmented in a more complex fashion than the traditional sec/demographic levels. Each generation of customers - gen x-z, millennials, etc - behave distinctly differently. Whether the preferred channels, consumption of the product/service or brand loyalty, the dynamics are very different. It's important to equip the students with the differential perspective and strategies that best suit these groups.</p> <p>It's recommended to include a lot of case studies and practical examples to drive home the point on customer behaviour in the context of modern times.</p>

3.	Mr. Sandeep Frank	Senior Marketing Manager, Strategic Business Development, Alpha Drives, Coimbatore	Mitigation of risk with new product development and moving to new markets. How to position when you are affected by a disruption in the market, i.e. for example a new product. Existing in volatility, uncertainty, complexity, and ambiguity
4.	Mr. Aneesh Kumar C	Regional Manager- South, ATS ELGI LTD, Kurichi, Coimbatore.	Handling declining sales in B2B marketing, strategic decision making in a crisis (situation)- Module II
5.	Mr. E. Manikandan	Senior Customer Development Executive, Colgate Palmolive, Chennai	Basically, it begins with Planning the Target with help of past sales trends. We need to emphasize sales analytics, Execution part involves lot of people, so people management is very critical, we need to influence the people for achieving the goal. We need to emphasize the Negotiation, finally we need to achieve the Sales Result which we need highlight the Compensation & Incentives part. Data Analytics is very critical if we have some excel training on this very helpful for the industry needs, every sales employee maximum will be working on Excel for yearly planning & quarterly planning
6.	Ms. Sujatha Murthy	Mall Manager, BrookeFields Mall, Coimbatore	Digital Marketing is now a large part of marketing management, as well as Brand Management which could include Brand Equity, development & Communication would be largely helpful.
7.	Ms. Swapnil Singh	Assistant Vice President - Digital Business, Canara HSBC Life Insurance Co. Ltd.	The course adequately covers all relevant topics. The courses are designed in a manner that they take care of the theoretical and practical implementation of knowledge thereby helping students to be better prepared for their jobs. Hence, no recommendation.
8.	Mr. Hari Ramakrishnan	Area Executive, ITC Limited, Coimbatore	We can add online sales & Distribution, if it not overloaded in the overall syllabus or can keep it as separate paper
9.	Nikil Adithya Gunasekaran	Manager - Strategic Business Collaboration (SBC)	Firstly, thank you for giving me the opportunity to review the new curriculum. After going through it, I am really impressed with how well it

		Wildcraft India Limited	aligns with current market trends. The focus on emerging technologies, practical experience, and industry certifications is excellent.
10.	Shabbir Ahmad	Account Manager - Corporate Programs, Digital Vidhya	<p>I recommend considering the addition of two specific modules :</p> <p>AI Tools in Digital Marketing: This module could be integrated into the "Digital Marketing" syllabus to expose students to AI-powered tools that are revolutionizing digital strategies across industries.</p> <p>WhatsApp Business Marketing: Given the growing importance of personalized communication, incorporating this into the "Social Media Marketing" syllabus would provide students with practical insights into leveraging WhatsApp as a marketing tool.</p>

Details of Industry Experts Involved Curriculum Development

(Analytics)-

S.No.	Name of the Industry Mentor	Designation and Organization Details	Feedback Given
1	Mr. Vairam Selvam	AI solution architect Accenture , Bangalore	<ol style="list-style-type: none"> 1. Data Engineering - PySpark - Data Transformation - Integration with AI/ML Application of AI/ML - Use cases Gen AI and Data Analytics - Gen AI Intro - Gen AI Tools. 2. Programming for Business Analytics-Python Language instead of R 3. Database Management Systems - combined with Data Mining or reshuffled along with few advanced datamining techniques. 4. Disruptive Technologies - Completely can remove or reshuffle of content required with recommended syllabus 5. RECOMMENDED SYLLABUS Data Inward - RDBMS - Data Mining - IOT - Edge Computing. 6. Data Analytics Tools - Excel Analysis - Power BI

			7. Introduction to business analytics -revamp the application in 5 units
2	Mr. Krishnan CA	SVP CDO Head ET Young Leader	ERP Software to be included
3	Mr.Aashik Chandran	Analyst Infosys, Bangalore	Basics of statistics with excel
4	Mr,Shaju	Associate Logistics, Accenture Bangalore	AI tools practical's LLM models RAG llam index.
5	Mr. Balaji	ERP consultant Dotsolved India Ltd,	DATA analytics using latest tools
6	Kamalesh	Research analyst Beoro	Application -Basics of Business analytics and statistics

**Details of Industry Experts involved Curriculum Development
(HR)**

S. No	Name of the Industry Mentor	Designation and Organization Details	Inputs on Curriculum Development
1.	Mr. V Balaji	HR Director India & South Asia Dormakaba India Pvt Ltd Industry: Architecture Hardware Industry	In sectors where TUs are absent the role of TU must be performed by HR which is ER in practice – some perspectives on Self-Managed Teams, Common Interest Groups, iGIG etc. DEI is another topic which will shape relationships at the workplace. Living Wages and Gender gap pay analysis are other topics which should be explored at length. POSH since we are talking about standing orders

2.	Ms. Aiswarya. S.	GM, HR, Optum Healthcare and Technology India Pvt., Ltd	Many topics overlap with the HRM course provided. 1. Could be replaced with new topics like Talent acquisition strategies using technology 2. Talent Management to address more engagement strategies in detail.
3.	Dr. Rajini Sriraman	Head Of Human Resources - TVS SCS Global Freight Solutions Limited, Chennai.	OSHC- Occupational Safety Health & Working Conditions, 2020 should have a few more topics of health and safety with specific examples and case studies to be included.
4.	Mr. Rajeesh Kanna Erra	Director, Creative Bees, Coimbatore.	1. Defining Purpose for themselves, 2. Creating Vision 3. Communicating with clarity 4. Case studies 5. Comfort vs learning 6. Learning and implementing
6.	Mr. Guru Vignesh	Training head, HR, ZOHO Corp	Talent Management can be redrafted as talent acquisition and talent management

Details of Industry Experts involved Curriculum Development

(Operations)

S.No	Name of the Industry Mentor	Designation and Organization Details	Inputs on Curriculum Development
1.	Mr.Eby	Plant head, Nitta Gelatin Pvt Ltd. Kakkad – Kathikudam Rd, Kadukutty, Kerala 680308	The course syllabus provided was precise to meet the industrial needs and roles.
2.	Ms.Sharanya G. Nair	CMF Head, Design Department, Bajaj Auto, Pune	Industry Study Missions to those Companies (through all sensory inputs & recording manually in Learning Journal (200-page notebook) so that students touch, see/OBSERVE, hear/LISTEN, smell/STIFFER
3.	Mr.Sujith John	Project Head, Operations Ernst & Young, Kochi	Hands on working experience with tools like Power BI to analyse data in the respective business stream would help them.

4.	Mr.Godwin	Deputy Manager Aspinwall & Co Ltd. (Logistics) Kochi	Exploring real-time cases from Industry 5.0
5.	Ms.Sindhu Augustine	CEO, Toy Forest Pvt Ltd.	Would suggest industrial visits and on hand experiences apart from normal internship or projects. Assessment based this visit would have been great.
6.	Mr.M.S.Sreekumar	Managing Director, B2N Consulting, Kochi.	Install, operate, sustain, reach a level of maturity over 24 months. Have a CCES (Continuous & Comprehensive Evaluation System), offering assessment results, feedback, CA & RP (Corrective Action {immediate, that day/next day/RP=Remedial Plan: over a week/2-3 weeks or so}) (6) Take up "live projects" as implementable solutions in Industry.
7.	Mr. Ramesh Venkat	Vice President of Industry Partnerships at the Tamil Nadu Skill Development Corporation (TNSDC), Government of Tamil Nadu.	Programs should be Industry agnostic by nature emphasizing on use cases and case studies from the Industry/ Sectors.
8.	Mr. Hamil Joel Sundar	Senior Accounts Executive – Sales Operations for SMB's Freshworks Chennai, Tami Nadu	Practice solving problem statements that could be got from Industry Partners before the commencement.

Details of Industry Experts involved Curriculum Development

(Finance)

S.No	Name of the Industry Mentor	Designation and Organization Details	Inputs on Curriculum Development
1.	Mr.Arjun Masurkar	WeathDNA Finvest Pvt Ltd	Wealth Management - more on applications of WM ; Derivatives Management - more emphasis on F&O and strategies;
2.	Ms. Shikha	Ashtongray Growth Fund Pvt Ltd	Financial Awareness
3.	Mr.Karthikeyan Mohanraj	The National Bank of Ras Al- Khaimah (Rakbank)	ECL Computation, Principles for Effective Data Aggregation and Risk Reporting, SAS Certification

4.	Mr. K SRI VIDYA RAMKUMAR	K S V R AND ASSOCIATES	Income Tax implication on Equity Derivatives, Crypto & Mutual Fund earnings / losses
5.	Ms.Sreekala Ravishanker	Geojit Financial Services Ltd	Can include Importance of KIM
6.	Mr.Babu E Vettoo	Cochin Commodities Pvt Ltd	How to analyse a scheme for investment. How it is performing
7.	Mrs. A. Hoznie Priyadharshini	Wafe Auxiliary chemicals private limited	The practical aspects of Cost Accounting and its relationship with Financial Management is required to be added if in case the student is interested in manufacturing industries.
8.	Dr. S Gopalakrishnan, CFE	M/s Divasprik Intelligence Pvt Ltd	<p>1. Along with crypto currencies Non- Fungible Tokens, Stablecoins concepts can be added to give a complete picture.</p> <p>2. In Banking and Insurance related topics Neo- Banks and Fintech Firm based topics can be included as there are emerging areas in Digital Finance.</p> <p>3. In case of manufacturing concerns a student is expected to be aware of Cost Accounting aspects Like Calculation BEP, to identify the difference between costing and financial profits etc. Practical Knowledge of these areas is necessary.</p>

Industry Examiners:

Industry examiners play a crucial role in MBA colleges by bringing their practical expertise and industry perspective to the evaluation process. As examiners for student projects, summer internships, and industry-based assignments, they provide valuable insights that align academic work with real-world business practices. Their involvement ensures that assessments are not only academically rigorous but also relevant to current industry standards. By evaluating students' work, industry examiners help bridge the gap between theory and practice, contributing to the development of skills and knowledge that are directly applicable to the professional world.

Details of Industry Experts involved as Industry ExaminersCAYm1 (2023- 24)

OFFICE OF THE CONTROLLER OF EXAMINATIONS										
PANEL OF EXAMINERS - END SEMESTER PRACTICAL / PROJECT VIVA VOCE EXAMINATION - APRIL 2024										
Sno	Date of Exam	Degree/Branch	Sem	Course Code	Name of the Practical	Sno	Panel of External Examiner Name, Designation,Dept,Official Address Email ID	Experience in Years	Mobile No	
1	12.04.2024	MBA & MBA PM	Sem - IV	P21MBC4319-RESEARCH PROJECT II & P22MPC4328-Project Management Research 2	Research Project II- Project Management Research 2	1	Dr.S.Jashankar, Head and Professor, Operations and Analytics, Sri Krishna College of Engineering and Technology, Coimbatore. jashankar43@gmail.com	30 Y	984223479	
						2	Dr.C.Vinotha Associate Professor in Finance Sri Krishna College of Engineering and Technology, Coimbatore vinothc@skcet.ac.in	15 Y	9486440916	
						3	Dr.Karthikeyan, Associate Professor, Department of Management Studies, Kongu Engineering College, Erode ktp_karthi@yahoo.co.in	19Y	984641321	
						4	Dr.S.Jaya Bharathi Professor, Department of Management Studies, Coimbatore Institute of Engineering and Technology, Nansipuzam, Coimbatore - 641109 jmm2kari@gmail.com	28Y	9600976822	
						5	MR.Venkatesh Damodaram , Regional Head, KC Global, Bangalore. - damodharan@kcglobel.com	8Y	9994033665	
						6	Dr.N.Prakash, Assistant Professor, Department of Management Studies, Kongu Engineering College, Erode np_nishikongu.edu np@kongu.ac.in	18 Y	9842721589, 9842724099	
						7	Ms. Vanitha, DGM-HR, SmartKarthi, Bangalore. vanitha@goalks.com	14Y	9886223489	
						8	Dr.Indumathy R Assistant Professor (Sr.Gr.) Dr.NGP Institute of Technology Kalapatti, Che indumathy@dmgsit.ac.in	16y	9791828677	
						9	Dr.K.Naganjan Professor in Operations and Finance School of Management, Sri Krishna College of Engineering & Technology sricnaganjan@gmail.com	31Y	9443746845	
						10	Ms.Pavitra Vamsli, Assistant Professor, SNS College of Engineering SNS Kabi Nagar, Sathy Main Road, Karumbapalayam, PO, Coimbatore msd.pavitra.sathy@snscet.ac.in Mobile : 9003454333	5	9003454333	
						11	Mr. Sevakumar Elangovan Founder Mahatman Wodina Planner Saravananagar, Coimbatore. sekvase2014@gmail.com	8	80121 25702	
Autonomous Exam coordinator										HOD




Details of Industry Experts involved as Industry Examiners

CAYm2 (2022-23)

OFFICE OF THE CONTROLLER OF EXAMINATIONS									
PANEL OF EXAMINERS - END SEMESTER PRACTICAL / PROJECT VIVA VOCE EXAMINATION - May 2023									
Sno	Date of Exam	Degree/Branch	Sem	Course Code	Name of the Practical	Sno	Panel of External Examiner Name, Designation, Dept, Official Address Email ID	Experience in Years	Mobile No
1	2.05.2023	MBA	Sem - IV	P21MBC4319-RESEARCH PROJECT II	Research Project II-	1	Dr.S.Jaya Bharathi Professor in Operations and Finance Department of Management Studies Coimbatore Institute of Engineering and Technology Jmn2kn@gmail.com	28Y	9600976822
						2	Dr. M.V.Subha, Associate Professor Finance and Marketing, Anna University, Coimbatore. subhamv@gmail.com	28Y	9994299995
						3	Ms.S.Aiswarya, Senior Manager and Site Lead- Human Resource State Street HCL, Coimbatore aishwarya@gmail.com	13Y	8754810228
						4	Dr.R.Prabhusankar Professor in Operations, DJ Academy for Managerial Excellence, Coimbatore prabhusankar.r@djacademy.ac.in	28Y	9865853448
						5	Mr.Venkatesh Damodharan Business Development Manager UpGrade Education Pvt.Ltd Coimbatore venkatesh.damodharan@upgrad.com	8Y	9994033665
						6	Ms.Pavithra Content Strategist and Digital Marketer Freelancer privamurugarajan@gmail.com	5Y	9003674135
						7	Ms.Mohanapriya A Senior Instructional Designer Ernst and Young GDS Bangalore mohana08.ln@gmail.com	16Y	7010048346
						8	Dr.Indumathy R Assistant Professor (Sr.Gr.) Dr.NGP Institute of Technology Kalapatti, Cbe indumathy@drngpit.ac.in	15y	9791828677
						9	Ms.Sanjana Prakash Analyst Latent View Analytics Limited sanjanaprakash0197@gmail.com	5Y	9488241740
						10	Dr.K.Nagarajan Professor School of Management, Sri Krishna College of Engineering & Technology tiicnagarajan@gmail.com	30Y	9443746845

Details of Industry Examiners

CAYm2 (2024-25)

Experts involved as Industry

OFFICE OF THE CONTROLLER OF EXAMINATIONS

PANEL OF EXAMINERS - END SEMESTER PRACTICAL / PROJECT VIVA VOCE EXAMINATION - MAY 2025

Sno	Date of Exam	Degree/Branch	Sem	Course Code	Name of the Practical	Sno	Panel of External Examiner Name, Designation,Dept,Official Address Email ID	Domain	Experience in Years	Mobile No
1	02.05.2025	MBA & MBA PM	Sem - IV	P21MBC431 9-RESEARCH PROJECT II & P22MPJ4328 Project Managemen t Research 2	Research Project II- Project Managemen t Research 2	1	Mr. Gokul K Assistant Professor Bannari Amman Institute of Technology, Sathyamanagalam gokulk@bitsathy.ac.in	MARKETING	9	9003935931
						2	Dr.R.Kavitha, Associate Professor Sakthi Institute of Information and Management Studies, Email : kavitha.r@siims.ac.in Phone : 9486252363	MARKETING	18	9486252363
						3	Dr.Mohana Priya Manager - Global Learning and Development GEP Worldwide Coimbatore mohana.priya@gep.com	MARKETING	15	9353768286

						4	Dr.N.Manicka Mahesh Co-Founder - AMFI Registered MFD, Sivamaran Capitals KRG Nagar, Ganapathy, Coimbatore nmmthanku@gmail.com	FINANCE	20	8667446923 9003507476
						5	Dr. P. Vidhya Priya Professor Department of Management Studies Kongu Engineering College Perundurai - 638 060, Tamilnadu, India mail id: vidyapriya.mba@kongu.ed u	FINANCE	22	9787742193
						6	Dr.S.Padmavathy Associate Professor Kongu Engineering College padmavathy@kongu.ac.in , padmavathy.mba@kongu. edu,	FINANCE	22	8675014214
						7	Ms.Pavithra Vanshi, Assistant Professor, SNS College of Engineering SNS Kalvi Nagar, Sathy Main Road, Kurumbapalayam, PO,	FINANCE	6	9003454333

							Coimbatore mail id: pavithra.s.mba@snsce.ac.in Mobile : 9003454333			
						8	Mr.Vallinayagam T Member - (Academic Advisory Council) Confederation of Indian Industry CII Institute of Logistics – (Centre of Excellence) IIT Madras Research Park Chennai – 600113 education.cil@cii.in	OPERATIONS	28	9445913662
						9	Dr.N.Prakash, Assistant Profesor, Department of Management Studies, Kongu Engineering College, Erode np.mba@kongu.edu np@kongu.ac.in	OPERATIONS	19 Y	9842721589, 9842724099
						10	Dr.SUNDHARESALINGAM P, ASP, MBA Kongu Engineering College sundaresalingam@kongu.a c.in	OPERATIONS	21	9842912127

						11	Dr.Satheesh Kumar Associate Professor Dr.NGP Institute of Technology, Kalapatti Coimbatore tsksatheesh@drngpit.ac.in	HR	18Y	9566167851
						12	Dr.A.Saravanakumar Assistant Professor SNS College of Engineering saravanakumar.a.mba@sn sce.ac.in	HR	16Y	9843644749
						14	Dr.R. Priya Assistant Professor SG PSG college of Technology rpr.amcs@psgtech.ac.in	ANALYTICS	15Y	9952508792

Details of Industry Experts involved as SIP Examiners CAYm1 (2023-24)

OFFICE OF THE CONTROLLER OF EXAMINATIONS									
PRACTICAL / PROJECT VIVA VOCE EXAMINATIONS: MAY 2024									
MBA DEGREE PROGRAMMES									
DETAILED PROJECT VIVA VOCE EXAMINATIONS SCHEDULE									
Name of the Department conducting Examination: MBA								Date: 04.05.2024	
S.No	Date of Exam	Degree / Branch	Sem	Subject Code	Name of the practical course	Register No. of Candidates	Total No. of candidates	Internal Examiner	External Examiner
1	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA039 22MBA025 22MBA012 22MBA091 22MBA092 22MBA136 22MBA078 22MBA052 22MBA183 22MBA184 22MBA131 22MBA066 22MBA125 22MBA126	18	Mentor Dr.Suganya Sampat	Examiner 1 : Ms Shobana Kumar, Poet, Translator, Founder - Small Differences , Email : sk@kct.ac.in, Phone: 9487582241 Examiner 2: Ms. Vanitha Natarajan Deputy General Manager - HR SmartKatch Phone: 9886223489 Mail: vanitha@goldklix.com

						22MBA127 22MBA128 22MBA129 22MBA130			
2	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA027 22MBA028 22MBA029 22MBA030 22MBA031 22MBA032 22MBA033 22MBA035 22MBA036 22MBA037 22MBA038	11	Mentor : Dr.A.Latha	Examiner 1 : Ms Shobana Kumar, Poet, Translator, Founder - Small Differences , Email : sk@kct.ac.in, Phone: 9487582241 Examiner 2: Ms. Vanitha Natarajan Deputy General Manager - HR SmartKatch Phone: 9886223489 Mail: vanitha@goldklix.com
3	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA014 22MBA015 22MBA016 22MBA017 22MBA018 22MBA019 22MBA020 22MBA021 22MBA022 22MBA023 22MBA024 22MBA054 22MBA057 22MBA060 22MBA064	15	Mentor : Dr.B.Poongodi	Examiner 1 : Ms Shobana Kumar, Poet, Translator, Founder - Small Differences , Email : sk@kct.ac.in, Phone: 9487582241 Examiner 2: Ms. Vanitha Natarajan Deputy General Manager - HR SmartKatch Phone: 9886223489 Mail: vanitha@goldklix.com
4	04.05.2024	MBA		P21MBC4320			16		

			Sem -IV		Social Immersion Project	22MBA001 22MBA002 22MBA003 22MBA004 22MBA005 22MBA006 22MBA007 22MBA008 22MBA009 22MBA010 22MBA011 22MBA171 22MBA153 22MBA154 22MBA155 22MBA156		Mentor : Dr.Maria Tresita Paul V	Examiner 1 : Ms Shobana Kumar, Poet, Translator, Founder - Small Differences , Email : sk@kct.ac.in, Phone: 9487582241 Examiner 2: Ms. Vanitha Natarajan Deputy General Manager - HR SmartKatch Phone: 9886223489 Mail: vanitha@goldklix.com
5	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA080 22MBA081 22MBA082 22MBA083 22MBA084 22MBA085 22MBA086 22MBA087 22MBA088 22MBA089 22MBA090	11	Mentor : Dr.P.Mohanamani	Examiner 1 : Ms Shobana Kumar, Poet, Translator, Founder - Small Differences , Email : sk@kct.ac.in, Phone: 9487582241 Examiner 2: Ms. Vanitha Natarajan Deputy General Manager - HR SmartKatch Phone: 9886223489 Mail: vanitha@goldklix.com
6	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA013 22MBA132 22MBA133	16	Mentor : Dr.Rani M	Examiner 1 : Ms Shobana Kumar, Poet, Translator, Founder - Small Differences ,

						22MBA186 22MBA187 22MBA026 22MBA134 22MBA135 22MBA188 22MBA040 22MBA119 22MBA120 22MBA121 22MBA122 22MBA123 22MBA124			Email : sk@kct.ac.in, Phone: 9487582241 Examiner 2: Ms. Vanitha Natarajan Deputy General Manager - HR SmartKatch Phone: 9886223489 Mail: vanitha@goldklix.com
7	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA067 22MBA068 22MBA069 22MBA070 22MBA071 22MBA072 22MBA073 22MBA074 22MBA075 22MBA076 22MBA077	11	Mentor : Dr.S.Sangeetha	Examiner 1 : Ms Shobana Kumar, Poet, Translator, Founder - Small Differences , Email : sk@kct.ac.in, Phone: 9487582241 Examiner 2: Ms. Vanitha Natarajan Deputy General Manager - HR SmartKatch Phone: 9886223489 Mail: vanitha@goldklix.com
8	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA041 22MBA042 22MBA043 22MBA044 22MBA045	11	Mentor : Dr. K.R. Senthilvelkumar	Examiner 1 : Rear Admiral V Mohandoss (Retd) Director, Defence Programs, Kumaraguru Centre for Industrial Research &

						22MBA046 22MBA047 22MBA048 22MBA049 22MBA050 22MBA051			Innovation, Email : mohandoss.v.kciri@kct.ac.in, Mobile: 9404147695 Examiner 2: Mr Gowtham S, Market Research Analyst , Beroe Inc , email : gowthamsiddhu75@gmail.com , Phone : 95972 72797
9	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA137 22MBA190 22MBA191 22MBA053 22MBA138 22MBA139 22MBA157 22MBA158 22MBA140 22MBA141 22MBA055 22MBA056 22MBA058 22MBA059 22MBA061 22MBA062 22MBA063 22MBA065	18	Mentor : Dr.Shalini Prieya AD	Examiner 1 : Rear Admiral V Mohandoss (Retd) Director, Defence Programs, Kumaraguru Centre for Industrial Research & Innovation, Email : mohandoss.v.kciri@kct.ac.in, Mobile: 9404147695 Examiner 2: Mr Gowtham S, Market Research Analyst , Beroe Inc , email : gowthamsiddhu75@gmail.com , Phone : 95972 72797
10	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA172 22MBA173 22MBA174	11	Mentor : .P.Thamaraiselvi	Examiner 1 : Rear Admiral V Mohandoss (Retd) Director, Defence Programs, Kumaraguru



						22MBA175 22MBA176 22MBA177 22MBA178 22MBA179 22MBA180 22MBA181 22MBA182			Centre for Industrial Research & Innovation, Email : mohandoss.v.kciri@kct.ac.in, Mobile: 9404147695 Examiner 2: Mr Gowtham S, Market Research Analyst , Beroe Inc , email : gowthamsiddhu75@gmail.com , Phone : 95972 72797
11	04.05.2024	MBA	Sem -IV	P21 MBC 4320	Social Immersion Project	22MBA079 22MBA142 22MBA143 22MBA144 22MBA145 22MBA146 22MBA093 22MBA094 22MBA095 22MBA096 22MBA097 22MBA098 22MBA099 22MBA100 22MBA101 22MBA102 22MBA103 22MBA104 22MBA105	19	Mentor : Dr. BUGGAVARAPU VSS SUBBA RAO	Examiner 1 : Rear Admiral V Mohandoss (Retd) Director, Defence Programs, Kumaraguru Centre for Industrial Research & Innovation, Email : mohandoss.v.kciri@kct.ac.in, Mobile: 9404147695 Examiner 2: Mr Gowtham S, Market Research Analyst , Beroe Inc , email : gowthamsiddhu75@gmail.com , Phone : 95972 72797
12	04.05.2024	MBA		P21 MBC 4320			18		



			Sem -IV		Social Immersion Project	22MBA147 22MBA148 22MBA149 22MBA185 22MBA152 22MBA106 22MBA107 22MBA108 22MBA109 22MBA110 22MBA111 22MBA112 22MBA113 22MBA114 22MBA115 22MBA116 22MBA117 22MBA118		Mentor : Dr. Waqas Niazi	Examiner 1 : Rear Admiral V Mohandoss (Retd) Director, Defence Programs, Kumaraguru Centre for Industrial Research & Innovation, Email : mohandoss.v.kciri@kct.ac.in, Mobile: 9404147695 Examiner 2: Mr Gowtham S, Market Research Analyst , Beroe Inc , email : gowthamsiddhu75@gmail.com , Phone : 95972 72797
13	04.05.2024	MBA	Sem -IV	P21MBC4320	Social Immersion Project	22MBA159 22MBA160 22MBA161 22MBA162 22MBA163 22MBA164 22MBA165 22MBA166 22MBA167 22MBA168	12	Mentor : Mr. Nikhil D Jonathan	Examiner 1 : Rear Admiral V Mohandoss (Retd) Director, Defence Programs, Kumaraguru Centre for Industrial Research & Innovation, Email : mohandoss.v.kciri@kct.ac.in, Mobile: 9404147695 Examiner 2: Mr Gowtham S, Market Research Analyst , Beroe Inc , email :

						22MBA169 22MBA170			gowthamsiddhu75@gmail.com , Phone : 95972 72797
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Initiatives related to industry including executive education, industry sponsored labs & industry sponsorship of student activities

Incorporating industry-related initiatives significantly enriches students' learning experiences, promotes collaboration with the industry, and helps bridge the gap between academic knowledge and practical skills.

Executive Education:

The following are the initiatives wherein the faculty members offered their expertise in promotion and training programmes to industry during the assessment years.

Details about Executive Education

S.No	Date		Nature of Executive Activity/ Education	Resource Person	Name of the Company	No. of Beneficiary
	From	To				
1.	02-09-2024	04-09-2024	Management Development Programme on Leadership Training	KCTBS Faculty	Janatics Global Solutions Private Limited	20 participants from the Sales and Marketing teams
2.	03-05-2024	04-05-2024	Management Development Programme on “Elevating Leadership in Frontline Executives from Textile and Fashion Industry	Mr.Pavendhan, Dean, Dr.Mary Cherian, Dr.Maria Tresita Paul, Dr.Deepa M, Dr.Suganya Sampath from KCTBS, Dr. Vallikala S, Mr.Jayavel Ganesan,	Master Linens, Rieter India, National Handloom Development Corporation, Cooptex, Tulsi Industries	15

				Enforcement Officer, Tamilnadu Handlooms Department		
3.	04-01-2024	05-01-2024	Entrepreneurship Development on Jamakkalam Weaving and New Products Training Programme	Department of Fashion Technology & KCT Business School, KCT	Handloom Weavers	20
4.	11-12-2023	13-12-2023	Management Development Programme on Leadership Training	KCTBS Faculty	Janatics India Private Limited	20

Involvement of industry professional as members of various academic bodies/board

Including industry professionals as members of various academic bodies and boards is a strategic move to enhance educational programs, align the curriculum with industry requirements, and improve the overall quality of education. The details of industry professionals' involvement as members of the Governing Body and Academic Council during the assessment years are provided below.

Involvement of Industry Professional as members of various academic bodies / boards




S.No	Name of the Industry Expert	Designation	Name of the Company	Member in Bodies/ Boards
1.	Mr. Ravi K	Chief Finance Officer	Roots Industries Ltd. Coimbatore	Board of Studies
2.	Mr. Dinesh Kumar S.K.	Project Lead	Lantrasoft Pvt. Ltd.	Board of Studies
3.	Ms. Krishna Rubhiga	Founder and CEO	Ampere Voltage Consulting Pvt. Ltd.	Board of Studies
4.	Mr. Adharsh	Founder and CEO	Aindra Systems, Bangalore	Board of Studies
5.	Mr. Dinakar Dass	Managing Director	Amplifi, Indonesia	Board of Studies
6.	Mr. Charles Godwin P	HR Leader & Public Speaker	ZOHO Corporation, Chennai	Board of Studies
7.	Mr. G. Karthikeyan	Unit Head, State of Tamil Nadu,	Decor Pro- Asian Paints, Chennai	Board of Studies
8	Ms. Sindhu Bharathi	Economic Modellar & Trade Policy Analyst, Manager	PWC, Mumbai, India	Board of Studies

Figure 7.1.4.a Invitation Letter to BoS Member

Board of Studies AY 2024 - 25

BoS Nominees

Member 1		From IIT's / IISc / IIITDM / NIT / IIM
	Name	Dr. Anandakuttan B. Unnithan
	Designation	Mentor Professor
	Institution	Indian Institute of Management, IIMK
	Address	IIMK Campus P. O, Kozhikode, Kerala, India, 673 570
	email id	mentorprofessor@iimk.ac.in
	Mobile no.	0495-2809101 / 9995067000
Member 2		From IIT's / IISc / IIITDM / NIT / IIM
	Name	Dr. D. Bhanu Sree Reddy
	Designation	Professor
	Institution	Indian Institute of Science Education and Research (IISER) Tirupati
	Address	IISER Srinivasapuram, Jangalapalli Village, Panguru (G.P), Yerpedu Mandal, Tirupati Dist, Andhra Pradesh-517619
	email id	bhanusreereddy@iisertirupati.ac.in
	Mobile no.	8903311849
Member 3		From IIT's / IISc / IIITDM / NIT / IIM
	Name	Dr. Thillai Rajan
	Designation	Professor
	Institution	Department of Management Studies, Indian Institute of Technology Madras
	Address	Indian Institute of Technology Madras, Sardar Patel Road, Chennai
	email id	thillair@iitm.ac.in
	Mobile no.	9884266322

Member 4		Member from Prominent industry relevant to the Domain
	Name	Dr. Charles Godwin P
	Designation	Head-Talent Acquisition
	Institution	Zoho Corporation
	Address	Zoho Corporation, Chennai
	email id	charles.p@zohocorp.com
	Mobile no.	9791130311
Member 5		Member from Prominent industry relevant to the Domain
	Name	Mr. G.Karthikeyan
	Designation	Unit Head, State of Tamilnadu
	Institution	Decor Pro- Asian Paints
	Address	No 25/26, Prince Tower, 4th Floor, College Road, Nungambakkam, Chennai - 600034
	email id	karthikeyan.g@asianpaints.com
	Mobile no.	8220016701
Member 6		From leading research organisation
	Name	Dr. P.Saravanan
	Designation	Professor
	Institution	Indian Institute of Management Trichy
	Address	IIMT, Pudukkottai Main Road, Chinna Sooriyur Village, Tiruchirappalli - 620 024, Tamil Nadu.
	email id	psn@iimtrichy.ac.in
	Mobile no.	0431 250 5063 /8974002055
		Dr. Mary Cherian
		
		Prof & Head. Chairman -Board of Studies KCT Business School. Coimbatore