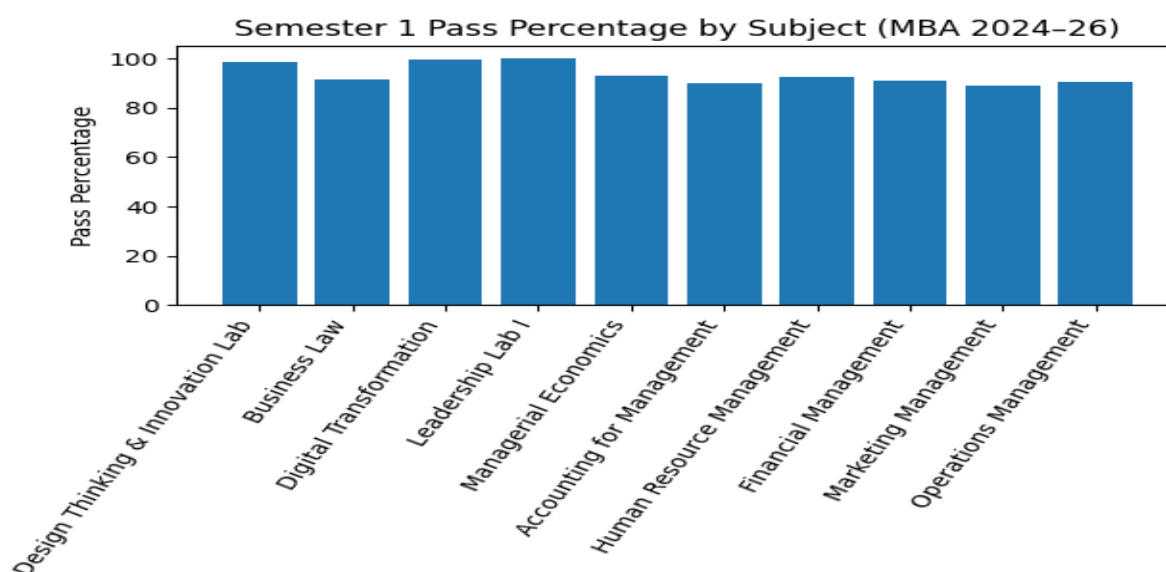


KUMARAGURU COLLEGE OF TECHNOLOGY-BUSINESS SCHOOL
MBA 2024-26 BATCH
RESULT ANALYSIS
SEMESTER 1

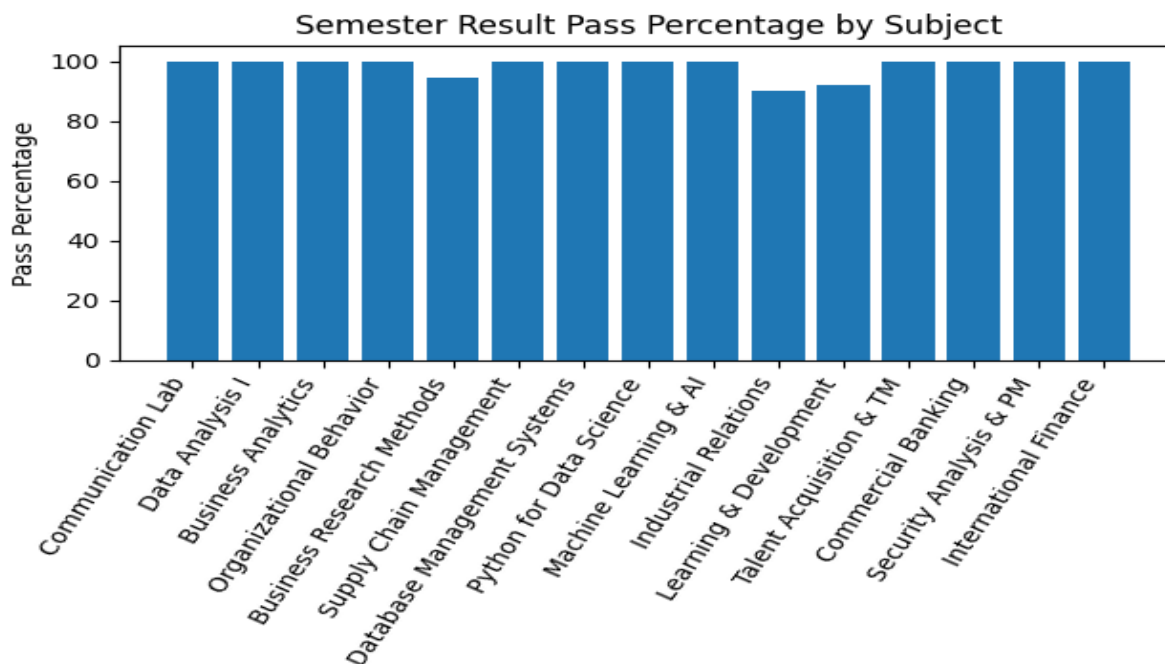
Subject Code	Subject Name	No. of Students Passed	Pass %
24BAT501	Design Thinking & Innovation Lab	186	98.41%
24BAT502	Business Law	173	91.53%
24BAT503	Digital Transformation	188	99.47%
24BAP504	Leadership Lab I	189	100%
24BAT505	Managerial Economics	176	93.12%
24BAI506	Accounting for Management	170	89.95%
24BAT507	Human Resource Management	175	92.59%
24BAI508	Financial Management	172	91.01%
24BAT509	Marketing Management	168	88.89%
24BAT510	Operations Management	171	90.48%



The Semester 1 results for the MBA 2024–26 batch demonstrate strong attainment of foundational and innovation-oriented competencies, with Leadership Lab I achieving a 100% pass rate and Digital Transformation (99.47%) and Design Thinking & Innovation Lab (98.41%) indicating excellent engagement in experiential and future-ready learning. Core management subjects such as Managerial Economics, Human Resource Management, and Financial Management recorded pass rates above 90%, reflecting satisfactory conceptual understanding and application skills. However, Accounting for Management (89.95%) and Marketing Management (88.89%) show comparatively lower attainment, suggesting the need for additional academic support in quantitative financial analysis and market strategy concepts.

KUMARAGURU COLLEGE OF TECHNOLOGY-BUSINESS SCHOOL
SEMESTER 2

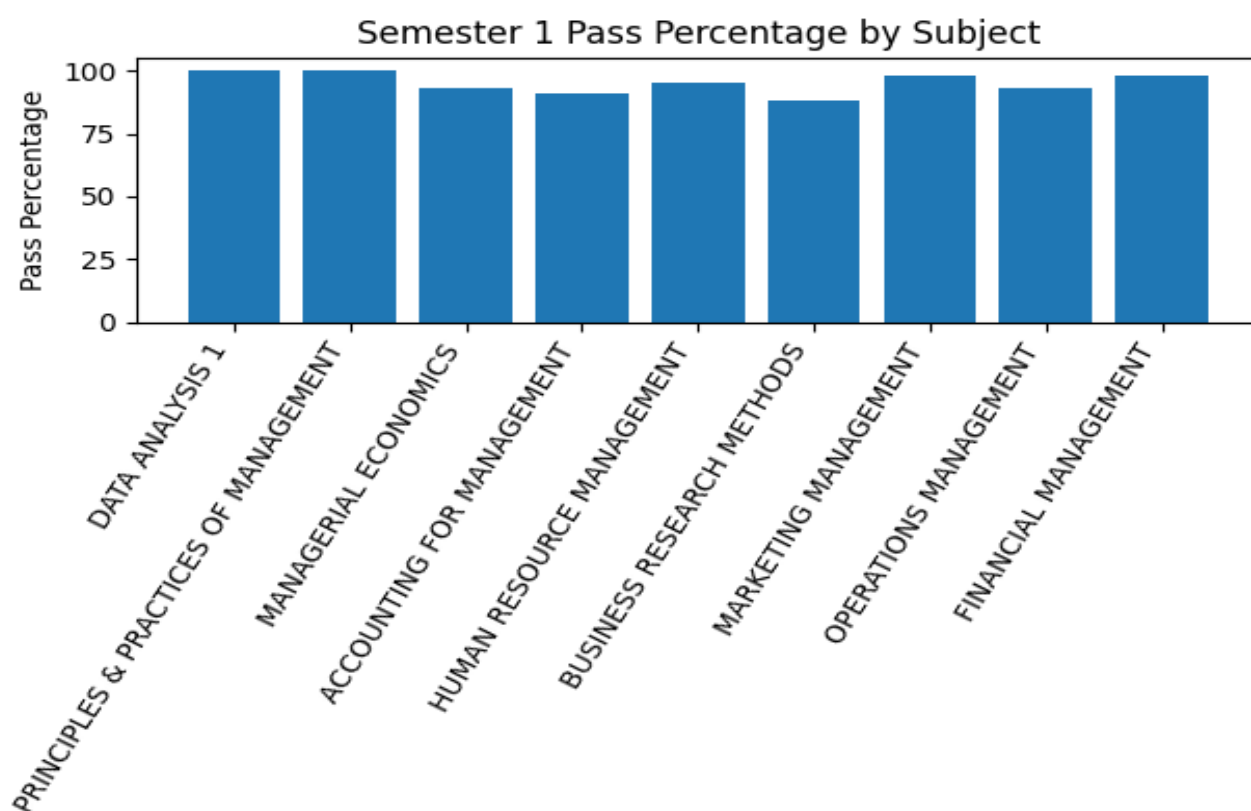
Subject Code	Subject Name	No: of students passed	No: of students registered	Pass %
24BAP511	Communication Lab	185	185	100%
24BAP512	Data Analysis I	185	185	100%
24BAP515	Business Analytics	185	185	100%
24BAT513	Organizational Behavior	184	185	99.8%
24BAT514	Business Research Methods	177	185	94.5%
24BAE040	Supply Chain Management	184	45	99.8%
24BAE081	Database Management Systems	36	36	100%
24BAE084	Python for Data Science	35	35	100%
24BAE085	Machine Learning & AI	47	47	100%
24BAE069	Industrial Relations	33	37	90%
24BAE070	Learning & Development	33	36	92%
24BAE071	Talent Acquisition & Talent Management	31	31	100%
24BAE053	Commercial Banking	95	95	100%
24BAE054	Security Analysis & Portfolio Management	97	97	100%
24BAE055	International Finance	92	92	100%



The semester results demonstrate exceptionally strong student performance and attainment of program learning outcomes, with the majority of courses achieving a 100% pass rate, including Communication Lab, Data Analysis I, Business Analytics, and several finance and analytics electives. Organizational Behavior and Supply Chain Management recorded near-perfect pass rates (99.8%), indicating high competency in behavioral and operations domains. Business Research Methods (94.5%), Learning & Development (92%), and Industrial Relations (90%) show comparatively lower attainment, suggesting moderate challenges in research methodology and HR analytics concepts. Overall, the results strongly support Assurance of Learning while the identified courses provide clear opportunities for targeted academic support and continuous improvement initiatives, particularly in research and HR specialization areas.

MBA 2023-25 BATCH**RESULT ANALYSIS****Semester 1**

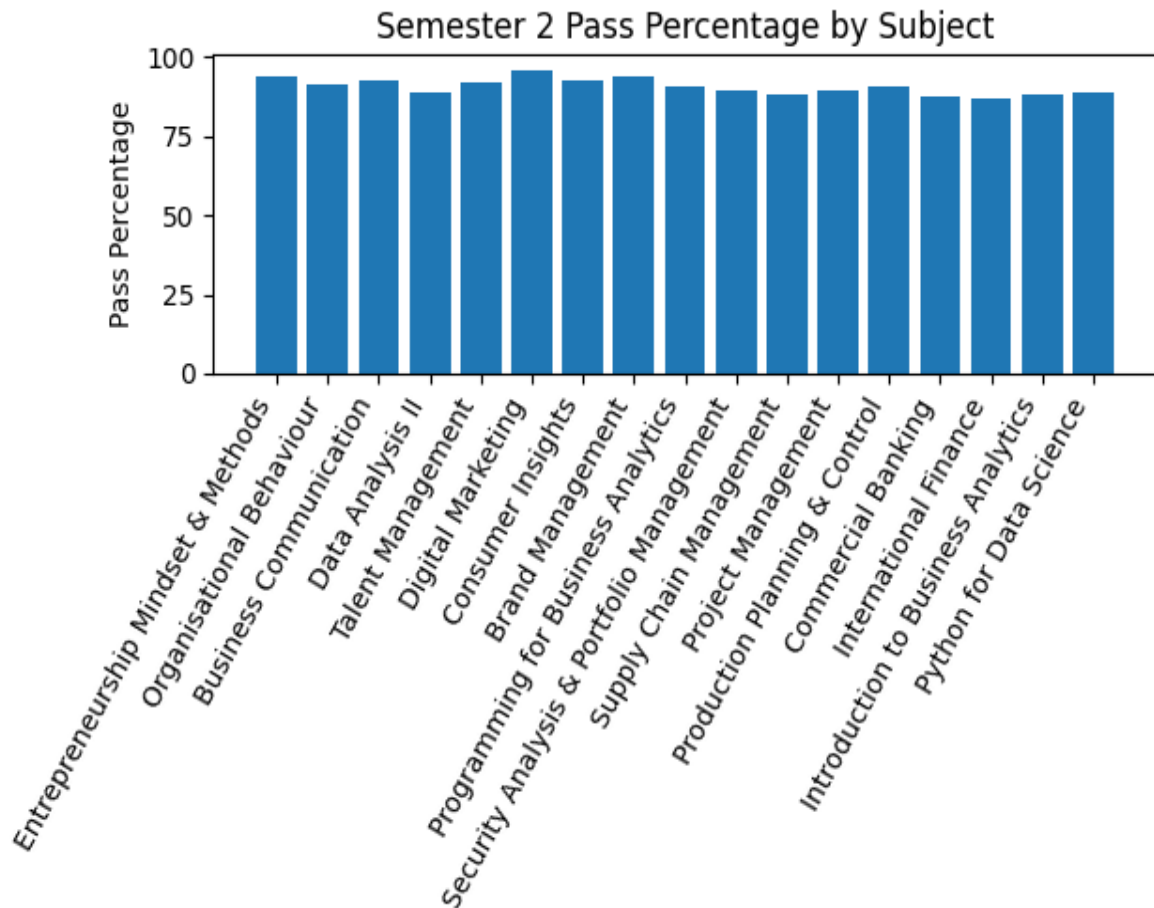
Subject Code	Subject Name	No: of students passed	Pass %
P21MBC1003	DATA ANALYSIS 1	187	100%
P21MBC1004	PRINCIPLES AND PRACTICES OF MANAGEMENT	187	100%
P21MBC1101	MANAGERIAL ECONOMICS	174	93%
P21MBC1102	ACCOUNTING FOR MANAGEMENT	171	91%
P21MBC1105	HUMAN RESOURCE MANAGEMENT	177	95%
P21MBC1106	BUSINESS RESEARCH METHODS	165	88%
P21MBC1108	MARKETING MANAGEMENT	183	98%
P21MBC1109	OPERATIONS MANAGEMENT	174	93%
P21MBC1507	FINANCIAL MANAGEMENT	183	98%



The Semester 1 results for the MBA 2023–25 batch demonstrate strong academic performance and effective attainment of foundational management competencies. Five subjects recorded pass rates of 95% and above, with Data Analysis I and Principles & Practices of Management achieving a 100% pass rate, indicating excellent student preparedness in quantitative and managerial fundamentals. Marketing Management and Financial Management also showed very high attainment (98%), reflecting strong conceptual clarity and application skills. However, Business Research Methods recorded the lowest pass percentage (88%), suggesting the need for enhanced support in research design, statistical interpretation, and academic writing. Overall, the results confirm satisfactory Assurance of Learning (ACBSP Standard 4), while highlighting Business Research Methods as an area for targeted continuous improvement

Semester 2

Subject Code	Subject Name	No. of Students Passed	Pass %
P21MBC2010	Entrepreneurship Mindset & Methods	178	93.68%
P21MBC2011	Organisational Behaviour	174	91.58%
P21MBC2013	Business Communication	176	92.63%
P21MBC2212	Data Analysis II	169	88.95%
P21MBE0171	Talent Management	88	91.67%
P21MBE0237	Digital Marketing	182	95.79%
P21MBE0136	Consumer Insights	74	92.50%
P21MBE0139	Brand Management	92	93.88%
P21MBE0281	Programming for Business Analytics	60	90.91%
P21MBE0547	Security Analysis & Portfolio Management	58	89.23%
P21MBE0125	Supply Chain Management	52	88.14%
P21MBE0127	Project Management	50	89.29%
P21MBE0128	Production Planning & Control	49	90.74%
P21MBE0146	Commercial Banking	63	87.50%
P21MBE0150	International Finance	59	86.76%
P21MBE0180	Introduction to Business Analytics	61	88.41%
P21MBE0289	Python for Data Science	65	89.04%

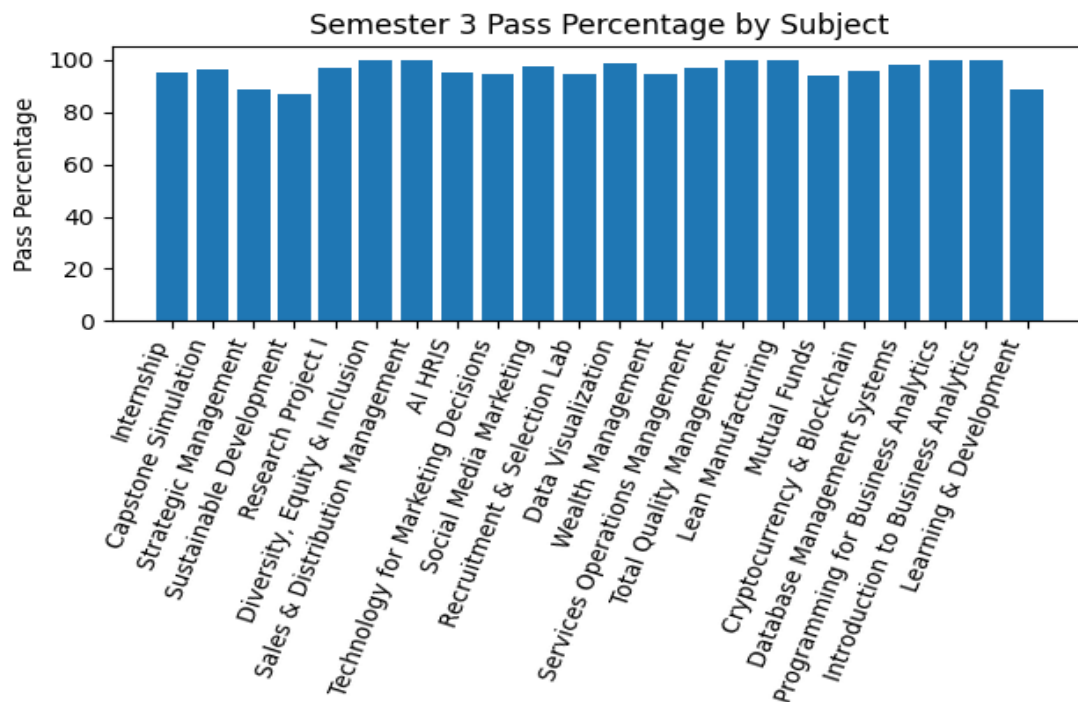


The Semester 2 results for the MBA 2023–25 batch indicate consistent and satisfactory student performance across core and elective courses, supporting effective attainment of program learning outcomes. Digital Marketing recorded the highest pass rate (95.79%), reflecting strong industry-aligned competency development, while Entrepreneurship Mindset & Methods and Brand Management also demonstrated high attainment above 93%. Core analytical and finance-related courses such as Data Analysis II (88.95%), Security Analysis & Portfolio Management (89.23%), Supply Chain Management (88.14%), and International Finance (86.76%) recorded comparatively lower pass rates, suggesting challenges in quantitative analysis and financial decision-making skills. Overall, the results meet Assurance of Learning expectations (ACBSP Standard 4), with identified courses providing clear direction for targeted academic support and continuous improvement initiatives (Standard 8).

Semester 3

Subject Code	Subject Name	No. of Students Passed	Pass %
P21MBC3014	Internship	181	95.26%
P21MBC3018	Capstone Simulation	183	96.32%
P21MBC3116	Strategic Management	168	88.42%
P21MBC3117	Sustainable Development	165	86.84%
P21MBC3315	Research Project I	184	96.84%
P21MBE0074	Diversity, Equity & Inclusion	46	100%
P21MBE0138	Sales and Distribution Management	28	100%
P21MBE0173	AI HRIS	42	95.45%
P21MBE0142	Technology for Marketing Decisions	74	94.87%
P21MBE0243	Social Media Marketing	120	97.56%
P21MBE0076	Recruitment & Selection Lab	35	94.59%
P21MBE0288	Data Visualization	92	98.92%
P21MBE0553	Wealth Management	54	94.74%
P21MBE0032	Services Operations Management	32	96.97%
P21MBE0129	Total Quality Management	40	100%
P21MBE0126	Lean Manufacturing	28	100%
P21MBE0157	Mutual Funds	62	93.94%
P21MBE0056	Cryptocurrency & Blockchain	48	96.00%
P21MBE0184	Database Management Systems	60	98.36%
P21MBE0281	Programming for Business Analytics	12	100%
P21MBE0180	Introduction to Business Analytics	9	100%
P21MBE0170	Learning & Development	8	88.89%

KUMARAGURU COLLEGE OF TECHNOLOGY-BUSINESS SCHOOL

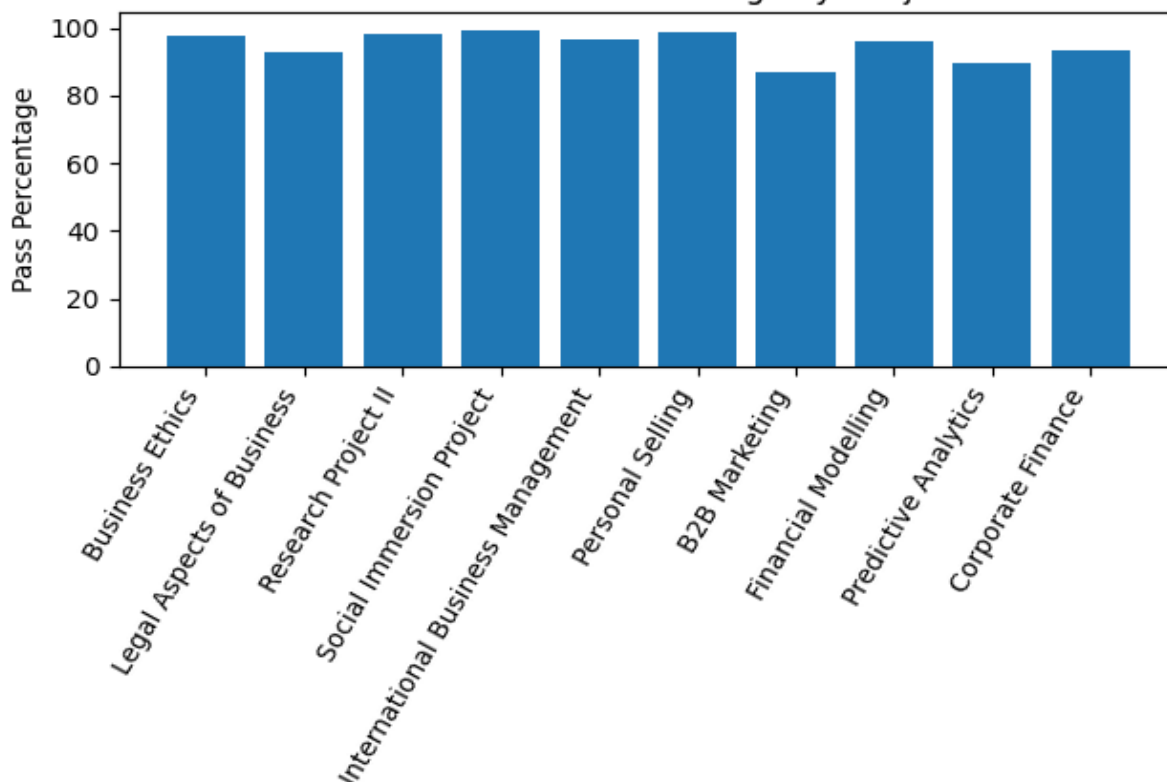


The Semester 3 results for the MBA 2023–25 batch demonstrate strong attainment of advanced and specialization-oriented competencies, with several electives achieving 100% pass rates, including Diversity, Equity & Inclusion, Sales and Distribution Management, Total Quality Management, Lean Manufacturing, and analytics-focused courses. Experiential learning components such as Internship (95.26%) and Capstone Simulation (96.32%) show excellent industry readiness and applied learning outcomes. However, Strategic Management (88.42%), Sustainable Development (86.84%), and Learning & Development (88.89%) recorded comparatively lower pass rates, indicating potential challenges in integrative thinking and conceptual application. Overall, the results confirm effective Assurance of Learning (ACBSP Standard 4) while identifying specific courses for targeted academic interventions and continuous improvement initiatives (Standard 8), particularly in strategic and sustainability domains.

Subject Code	Subject Name	No: of students passed	Pass %
P21MBC4121	Business Ethics	181	97.9%
P21MBC4122	Legal Aspects of Business	171	92.6%
P21MBC4319	Research Project II	182	98.4%
P21MBC4320	Social Immersion Project	184	99.5%
P21MBC4623	International Business Management	179	96.8%
P21MBE0044	Personal Selling	71	98.9%
P21MBE0145	B2B Marketing	47	86.8%
P21MBE0248	Financial Modelling	67	96.3%
P21MBE0286	Predictive Analytics	24	89.5%
P21MBE0149	Corporate Finance	17	93.2%

KUMARAGURU COLLEGE OF TECHNOLOGY-BUSINESS SCHOOL

Semester 4 Pass Percentage by Subject



The Semester 4 results for the MBA 2023–25 batch reflect strong attainment of program outcomes, particularly in research, ethics, and experiential learning. Social Immersion Project (99.5%) and Research Project II (98.4%) demonstrate excellent student capability in applying research methodologies and social responsibility concepts, aligning well with value-based leadership and societal impact goals. Business Ethics (97.9%), International Business Management (96.8%), and Financial Modelling (96.3%) further indicate strong professional and analytical competency development. However, B2B Marketing (86.8%) and Predictive Analytics (89.5%) recorded comparatively lower pass rates, suggesting challenges in advanced market strategy and data-driven decision-making skills. Overall, the results confirm effective Assurance of Learning (ACBSP Standard 4) while identifying targeted areas for continuous improvement (Standard 8), particularly in analytics and strategic marketing domains.